MEETING

## STATE OF CALIFORNIA

# INTEGRATED WASTE MANAGEMENT BOARD SPECIAL WASTE AND MARKET DEVELOPMENT COMMITTEE

JOE SERNA, JR., CALEPA BUILDING

1001 I STREET

2ND FLOOR

SIERRA HEARING ROOM

SACRAMENTO, CALIFORNIA

TUESDAY JANUARY 7, 2003

9:30 A.M.

JAMES F. PETERS, CSR, RPR CERTIFIED SHORTHAND REPORTER LICENSE NUMBER 10063

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#### APPEARANCES

COMMITTEE MEMBERS

Jose Medina, Chairperson

Steven Jones

Michael Paparian

Carl Washington

STAFF

Mark Leary, Executive Director

Julie Nauman, Chief Deputy Director

Kathryn Tobias, Chief Counsel

Patty Wohl, Deputy Director

Jim Lee, Deputy Director

Wendy Breckon, Staff Counsel

Kathy Frevert

Martha Gildart

James Herota

Jan Howard

Howard Levenson

Bill Orr

Stacey Patenaude

Edgar Rojas

Todd Thalhammer

Shirley Willd-Wagner

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PROCEEDINGS

- 2 CHAIRPERSON JONES: I think I'm the temporary
- 3 Chair for today -- or for this couple of minutes.
- I think first -- this says select a Committee
- 5 Chair and then call the roll. I think we'll call the roll
- 6 first.
- 7 Go ahead, Jeannine.
- 8 SECRETARY BAKULICH: Medina?
- 9 COMMITTEE MEMBER MEDINA: Here.
- 10 SECRETARY BAKULICH: Paparian?
- 11 COMMITTEE MEMBER PAPARIAN: Here.
- 12 SECRETARY BAKULICH: Washington?
- 13 COMMITTEE MEMBER WASHINGTON: Here.
- 14 SECRETARY BAKULICH: Jones?
- 15 CHAIRPERSON JONES: Here.
- I want to just do a couple of things. One, I
- 17 want to thank Shirley and Martha and everybody with the
- 18 tire group for the incredible work that they've done. And
- 19 Patty Wohl and her folks for the work they've done.
- 20 I'm not going to be seeking a nomination for this
- 21 Committee. I think others need a chance to do their
- 22 thing.
- 23 So I'm going to just thank everybody for the
- 24 work, and let everybody know that there is, you know --
- 25 other than having a pot of money in this place, there is a

1 lot of work that needs to be done for market development.

- 2 Otherwise all of our efforts for the last 11 years go down
- 3 the toilet.
- 4 So this is important work that you all do and
- 5 that we do.
- 6 With that, I will open this up for nominations.
- 7 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 8 COMMITTEE MEMBER PAPARIAN: Mr. Chair.
- 9 CHAIRPERSON JONES: Mr. Washington.
- 10 COMMITTEE MEMBER WASHINGTON: Mr. Chair, I'd like
- 11 to nominate Jose Medina as Chair of this Committee.
- 12 COMMITTEE MEMBER PAPARIAN: I'll second that.
- 13 CHAIRPERSON JONES: Okay.
- 14 COMMITTEE MEMBER PAPARIAN: And I'd also like --
- 15 Mr. Chairman, you have done a great job chairing this
- 16 Committee, and I really want to acknowledge that. We have
- 17 our differences at times. And I think we both enjoy the
- 18 spirited discussions we have. When we have those
- 19 differences, I think we both enjoy working things out more
- 20 than having differences. And I think we've done that many
- 21 more times than we've disagreed.
- 22 Some of the work that you've done has been very
- 23 important. Really drawing our attention to the Sonoma
- 24 County tire issues has been -- it's been educational for
- 25 me and it's shown me that you have a depth of

1 understanding of the complexity of the issues up there.

- 2 And I hope you would continue to work on that
- 3 issue even if you're not the Chair and help us really
- 4 resolve that issue, as well as continuing your work -- I
- 5 know the PR 1133 issue at the South Coast Air District has
- 6 been really vital to the interests of the Board, and I'd
- 7 hope you'd continue on that as well as some of the other
- 8 issues that you've been working on. But those two really
- 9 stand out as things where your leadership and background
- 10 has been vital to the programs of the Board.
- 11 CHAIRPERSON JONES: I appreciate that, Mr.
- 12 Paparian.
- 13 All right. We've got a nomination by Mr.
- 14 Washington and a second by Mr. Paparian.
- Would you call the roll.
- 16 SECRETARY BAKULICH: Medina?
- 17 CHAIRPERSON JONES: You can vote for yourself.
- 18 COMMITTEE MEMBER MEDINA: Okay.
- 19 SECRETARY BAKULICH: Paparian?
- 20 COMMITTEE MEMBER PAPARIAN: Aye.
- 21 SECRETARY BAKULICH: Washington?
- 22 COMMITTEE MEMBER WASHINGTON: Aye.
- 23 SECRETARY BAKULICH: Jones?
- 24 CHAIRPERSON JONES: Aye.
- 25 All right. Thanks.

1 CHAIRPERSON MEDINA: First I want to say that,

- 2 you know, I'm looking forward to the work that lies ahead.
- 3 My special area of interest is market development. And
- 4 certainly I had a lot of first-hand experience in where
- 5 the rubber hits the road when I was at Caltrans. So I
- 6 know there's a lot of work that needs to be done
- 7 environmentally in regard to waste tires. And so I look
- 8 forward to working with the staff that oversee this
- 9 program.
- 10 And I also want to acknowledge Board Member
- 11 Jones' work as Chair of this Committee. I know that he
- 12 chaired this Committee very well, and that the Waste Board
- 13 itself really benefited as a result of his knowledge and
- 14 experience in this area; and also his rapport with the
- 15 people that are actually out in the field, because that's
- 16 his background and that's something that is not easy to
- 17 come by. It's those personal contacts, having the trust
- 18 and confidence of people out in the field. And so I know
- 19 that you've brought that to this Committee and to this
- 20 Board. So I appreciate your work very much.
- 21 And I have certainly also followed the way that
- 22 you've chaired meetings, and you've moved them along very
- 23 expeditiously. And at the same time we have gotten down
- 24 to the kernel of, you know, what we needed to in regard to
- 25 any subject here.

1 So I want to thank you, Steve, for Chairing this

- 2 Committee, and I look forward to working with you as we
- 3 move along.
- 4 And I want to welcome Board Member Washington to
- 5 this Committee. And I know that he will prove invaluable,
- 6 as we need support over in the legislative house also on a
- 7 number of these issues. So, Board Member Washington, I
- 8 look forward to working with you on this Committee.
- 9 And of course Board Member Paparian, as I see him
- 10 reading those statutes all the time and see him reading
- 11 all the regulations, all the policy and bring a lot of
- 12 knowledge to the Committee that he chairs and to the
- 13 Board.
- 14 So I think that I'm very fortunate to have three
- 15 very capable Board members to serve with me on this
- 16 Committee. And with that, we've had roll call and we have
- 17 a quorum, so we'll move on to the Special Waste Deputy
- 18 Director's report.
- 19 DEPUTY DIRECTOR LEE: Thank you, Chairman Medina.
- 20 And good morning, members of the Committee. My name is
- 21 Jim Lee with the Special Waste Division.
- 22 Before I begin this morning's Deputy Director's
- 23 report, I'd like to ask the Committee's indulgence for a
- 24 brief moment. I'd like to take this opportunity to
- 25 acknowledge the contributions of my predecessor in this

- 1 position, Ms. Shirley Willd-Wagner.
- 2 Shirley has been both a mentor and a friend.
- 3 Much of the progress and improvements in our program,
- 4 particularly on the used oil side, and my own personal
- 5 growth and development within this organization are due in
- 6 large part to her leadership, support and encouragement.
- 7 I just want to say, thank you, Shirley.
- Now, under the Deputy Director's report. We held
- 9 our annual used oil forum on December 5th and 6th in
- 10 Pasadena with more than 150 representatives of local
- 11 government and business in attendance. Committee Member
- 12 Jones delivered the keynote address, which was very well
- 13 received.
- 14 We used the forum this year to introduce and
- 15 advance the concept of community-based social marketing,
- 16 which we feel is an ideal supplement or replacement for a
- 17 traditional media-based publicity and education effort.
- 18 Preliminary feedback which we have received from
- 19 many conference participants indicate that they are very
- 20 willing to explore the utilization of these social
- 21 marketing principles in their own programs.
- 22 A brief update on the used oil nonprofit grant
- 23 cycle, the criteria for which were approved by the Board
- 24 in October. Sixteen applications were received by the
- 25 December 20th deadline. As you know, \$3 1/2 million are

1 available, you know, for that particular grant. We expect

- 2 to be making recommendations to the Board for grant awards
- 3 at the April Board meeting.
- 4 And just a reminder, the Special Waste Committee
- 5 workshop will be held on January 30th. Staff will be
- 6 presenting proposed program elements and budget estimates
- 7 for the revised five-year plan to cover Fiscal Years
- 8 2003-4 to 2007-8.
- 9 That concludes my report. And unless there are
- 10 questions from the Committee, we are prepared to move into
- 11 the agenda for today.
- 12 CHAIRPERSON MEDINA: Thank you, Mr. Lee, and
- 13 welcome aboard.
- 14 And, Board members, any questions, any comments?
- 15 If not, we'll move on to the next item.
- DEPUTY DIRECTOR LEE: Thank you, Chairman Medina.
- 17 The first two items for the Committee's
- 18 consideration are Item 43, Committee Item D, consideration
- 19 of the scope of work for re-refined oil outreach. It Will
- 20 be followed by Item 44, Committee Item E, which is
- 21 approval of the contractor for this work.
- We would like to present these items in tandem,
- 23 owing to their interconnectivity.
- James Herota of the Used Oil Branch will present
- 25 these items for the Board's consideration -- the

- 1 Committee's consideration.
- 2 MR. HEROTA: Good morning, Chairperson Jones and
- 3 Committee members.
- 4 I'm James Herota with the Used Oil Household
- 5 Hazardous Waste Branch. I'm here to present Agenda Item
- 6 D, consideration of the scope of work for the re-refined
- 7 oil outreach, Fiscal Year 2002-2003 Used Oil Program
- 8 Contract Concept Number 0-34; and Agenda Item E,
- 9 consideration of contractor for re-refined oil outreach,
- 10 Fiscal Year 2002-2003, Used Oil Program Contract Concept
- 11 Number 0-34.
- 12 (Thereupon an overhead presentation was
- 13 Presented as follows.)
- MR. HEROTA: At the October 15th-16th, 2002,
- 15 Board meeting, the California Integrated Waste Management
- 16 Board approved the contract concept to provide outreach to
- 17 promote the use of re-refined oil to professional oil
- 18 installers or fast lubes. This contract would provide
- 19 funds for a contractor to develop and test marketing
- 20 strategies to determine how best to promote the sales of
- 21 re-refined oil in fast-lube businesses.
- 22 Once successful marketing strategies are
- 23 developed, strategies would be made available to local
- 24 jurisdictions as a tool to encourage fast lubes to offer
- 25 customers re-refined motor oil.

1 The proposed marketing pilot is anticipated to

- 2 increase the market demand for re-refined oil by
- 3 attracting customers in the 18 to 30 year age groups who
- 4 are environmentally conscious, do-it-yourselfers, and
- 5 fleet vehicle operators in need of meeting re-recycled
- 6 content product requirements.
- 7 --000--
- 8 MR. HEROTA: The scope of work will be conducted
- 9 within 24 months, from March 2003 through March 2005.
- 10 The contractor would be required to complete the
- 11 following tasks:
- 12 Under task 1, the contractor would develop
- 13 marketing strategies to be employed within the fast lube
- 14 by identifying the barriers and benefits to marketing
- 15 re-refined oil as perceived by fast-lube operators and
- 16 fast-lube customers. The contractor would develop five
- 17 marketing strategies as follows:
- 18 The first strategy would test the effectiveness
- 19 of offering a promotional incentive not to exceed 75 cents
- 20 paid to the point-of-sale staff for each customer that
- 21 purchases an oil change that uses re-refined oil. The
- 22 contractor would provide training and develop a training
- 23 manual for the service technician that promotes re-refined
- 24 oil. The funding for the incentive would be from the
- 25 re-refined oil outreach contract.

1 The second strategy would test the effectiveness

- 2 of a public service television advertisement and light
- 3 point-of-sale advertisements. The contractor would
- 4 develop and place public television advertisements in
- 5 conjunction with the point-of-sale promotion, including
- 6 graphics that match graphics used in the fast lube.
- 7 The third strategy would test the effectiveness
- 8 of a public radio advertisement and light point-of-sale.
- 9 The contractor would develop and place public radio
- 10 advertisements with a point-of-sale promotion including
- 11 graphics.
- 12 The fourth strategy would test the effectiveness
- 13 of a heavy point-of-sale advertising. Contractor would
- 14 develop and place the point-of-sale advertisements,
- 15 including signage and social marketing elements such as a
- 16 customer decal card given to each customer that signs a
- 17 pledge to continue using re-refined oil.
- 18 The fifth strategy would include a controlled
- 19 comparison to assess the changes in the experimental
- 20 strategies that I just mentioned. The fast lube would
- 21 have no change in business advertisements, but must offer
- 22 re-refined oil in their oil changes.
- --000--
- MR. HEROTA: Under task 2, the contractor would
- 25 enlist fast-lube businesses to participate in the pilot.

1 Under task 3, the contractor would retain a

- 2 re-refined oil distributor to supply the fast-lube
- 3 businesses with re-refined oil that are willing to
- 4 participate in the marketing pilot.
- 5 --000--
- 6 MR. HEROTA: Under task 4, the contractor would
- 7 implement a marketing strategy in each of the fast food
- 8 businesses participating in the marketing pilot.
- 9 Under task 5, the contractor would provide to the
- 10 Board a final written report evaluating and summarizing
- 11 each marketing strategy.
- 12 Under task 6, the contractor would provide up to
- 13 two oral presentations before the Board or conferences.
- 14 The funds for this project would come from the
- 15 Used Oil Recycling Fund. And a total of \$150,000 was
- 16 allocated at the October 15th-16th, 2002, Board meeting.
- 17 The contractor selected for this scope of work is
- 18 Dr. Carol Dorn with California State University, Dominguez
- 19 Hills. I plan on distributing a profile of the contractor
- 20 by the end of the week. We are currently completing that
- 21 profile right now.
- 22 If you'd like to know more about the professor, I
- 23 do have a copy of her resume.
- 24 --000--
- MR. HEROTA: Options for the Board is:

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1 Option 1, approve the scope of work by adopting
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- 2 Resolution 2003-5 and approve CSU Dominguez Hills as a
- 3 contractor by adopting revised Resolution 2003-4, for
- 4 \$150,000.
- 5 --000--
- 6 MR. HEROTA: Two, approve the proposed scope of
- 7 work with changes and adopt the Resolution 2003-5 and
- 8 revised Resolution 2003-4, with the specific revisions.
- 9 Or, Option 3, disapprove the proposed scope of
- 10 work and resolutions and provide staff with input to
- 11 present this item for consideration by the Board at a
- 12 future meeting.
- 13 The staff recommendation is to opt for Option 1,
- 14 approve the scope of work by adopting Resolution 2003-5
- 15 and approve CSU Dominguez Hills as a contractor by
- 16 adopting revised Resolution 2003-4 for \$150,000.
- 17 --00--
- 18 MR. HEROTA: That concludes my presentation. May
- 19 I answer any questions?
- 20 CHAIRPERSON MEDINA: Board members, before we go
- 21 on, a couple of housekeeping items.
- 22 First, number 1, please turn off pagers and set
- 23 them to a vibrate mode.
- 24 Agendas are at the back of the room, as are slips
- 25 for public comment. So if you wish to speak on any of

1 these items, please hand them into Jennine Harris here on

- 2 my right.
- 3 And, Board members, are there any ex partes?
- 4 Board Member Washington?
- 5 COMMITTEE MEMBER WASHINGTON: No.
- 6 CHAIRPERSON MEDINA: Board Member Jones?
- 7 COMMITTEE MEMBER JONES: No.
- 8 CHAIRPERSON MEDINA: Board Member Paparian?
- 9 COMMITTEE MEMBER PAPARIAN: No.
- 10 CHAIRPERSON MEDINA: And I have one. Judy Ware
- 11 from Madison Materials. I had a discussion with her in
- 12 regard to the C&D regs yesterday during the inaugural
- 13 activities. So it was a good time to meet people. And so
- 14 she took the opportunity to come up and talk to me about
- 15 the C&D regs.
- 16 With that, on this particular item, Board
- 17 members, any questions?
- 18 COMMITTEE MEMBER JONES: Mr. Chair.
- 19 CHAIRPERSON MEDINA: Yes, Mr. Jones -- Board
- 20 Member Jones.
- 21 COMMITTEE MEMBER JONES: Thank you.
- I have a couple of issues.
- The 75 cent rebate, I mean have we really
- 24 analyzed this? Does that make a whole -- I mean do we see
- 25 value in that? Or have we looked at the -- you know, I

1 see a couple of things that I'm not clear on. I actually

- 2 went in to a fast lube with a new car and asked for
- 3 re-refined oil, and they didn't have it. So I've got no
- 4 problem with doing this.
- 5 But there's nothing in the scope that talks about
- 6 identifying the barriers, with the public's mind that I
- 7 saw, you know, I mean really identifying what the issues
- 8 are that the public is going to most be concerned with.
- 9 And so, you know, we can get a distributor and we
- 10 can get people to sell it. But if we don't go to the
- 11 heart of what people think about when they hear the word
- 12 "re-refined," it's going to be pretty tough, I think, to
- 13 pull them through. So I think we ought to give some
- 14 thought to the idea of really trying to identify what the
- 15 barriers are, and then coming up with a strategy that can
- 16 answer those questions, would be one thing.
- 17 And then we're targeting people between the ages
- 18 of 18 and 30. And while, you know, that may make sense
- 19 from the standpoint that they're young and we may have a
- 20 preconceived notion as to, you know, what they may think
- 21 environmentally. When AB 939 came around those 18-year
- 22 old's were 6, the 30-year old's were, you know 18. So I
- 23 think I'd widen that scope a little bit to look at 45
- 24 year -- you know, some of the baby boomers, who may have a
- 25 better understand -- I mean leave it at 18, but increase.

1 Because I think it's important to take advantage

- 2 of all the work that we've been doing over the years with
- 3 AB 939. And target some of those messages along that same
- 4 lines, and then you'll have an audience that is already a
- 5 little bit aware.
- 6 But I would look at that 75 cents and figure out
- 7 what the barriers are. Because you may be able to -- you
- 8 know, we've got to know -- we all live with this stuff all
- 9 the time. So you understand that oil never breaks down,
- 10 it's just the additives. The public doesn't know that. I
- 11 think your 75 cents would be better spent trying to figure
- 12 out what the barriers are and how to educate people into
- 13 what oil really does. Because you're going to have oil
- 14 companies that may not be very fond of the idea -- of this
- 15 idea. Maybe you won't. But, you know, I'd be prepared
- 16 for some different spins coming from other folks as we get
- 17 more successful.
- 18 So I'd really look at the idea of trying to
- 19 figure out what those barriers are, and then coming up
- 20 with a strategy that alleviates people's concerns or at
- 21 least answers common questions that people might have
- 22 about re-refined oil.
- DEPUTY DIRECTOR LEE: Mr. Jones, we would point
- 24 out that under the key issues, that surveying the fast
- 25 lubes is identified as one of the key issues. And

1 overcoming barriers is, you know, part of that work. And

- 2 then under the tasks under "work to be performed,"
- 3 developing marketing strategies, you know, to be employed
- 4 at each of these facilities is also discussed. So we
- 5 believe that, you know, there is some barrier
- 6 identification that is part and parcel, you know, of this
- 7 proposal.
- 8 COMMITTEE MEMBER JONES: But is it a barrier to
- 9 get into the quick lube or a barrier to increase citizen
- 10 acceptance? I read it as trying to get into the quick
- 11 lube.
- MR. HEROTA: We've got -- part of Task 1,
- 13 developing the marketing strategies to be employed within
- 14 the participating fast-lube businesses, includes a survey
- 15 of the fast lubes to determine what barriers they see
- 16 preventing them from offering re-refined oil, and then to
- 17 identify the barriers for the customers. We've included
- 18 focus group discussions with these customers to find out
- 19 what types of barriers they perceive to preventing them
- 20 from using re-refined oil.
- 21 To address the 18 to 30 year old age group
- 22 concern, if you didn't have any more questions on the ID
- 23 of barriers. On the 18 to 30 year old category, one of
- 24 the reasons why we were focusing on that 18-to-30-year-age
- 25 group is because they're going to be more likely to try

- 1 something new as compared to an older audience.
- 2 So speaking to the 40 year old age group, you
- 3 know, that's something that we wanted to include within
- 4 the scope. But given the funding and the extensive
- 5 testing of the marketing strategies, we thought that we
- 6 could do a more thorough job just concentrating on which
- 7 age group would be most likely to switch over to something
- 8 new. And that brought us back to the 18 to 30 year old
- 9 age group.
- 10 So on that note, would the Board like to hear
- 11 more changes later to this, or could you provide more
- 12 guidance on where we're going from there?
- 13 CHAIRPERSON MEDINA: Board Member Washington,
- 14 Board Member Paparian, do you have any recommendations in
- 15 this? I know that Board Member Jones points are well
- 16 taken.
- 17 Board Member Jones, do you have any specific
- 18 recommendations?
- 19 COMMITTEE MEMBER JONES: I mean I would go along
- 20 with this. I just think that we've got to, you know,
- 21 identify -- there's going to be barriers getting into the
- 22 fast lubes because they're usually franchised or have
- 23 agreements with oil companies. So that's how I read that
- 24 barrier.
- MR. HEROTA: And we hope to address that within

1 the survey of the fast-lube owner-managers, and so we can

- 2 determine exactly, you know, what are their issues to
- 3 using re-refined oil in their fast lube. And then based
- 4 on that, the contractor can walk away with a better idea
- 5 on how to formulate a marketing strategy.
- 6 DEPUTY DIRECTOR LEE: Mr. Jones, for further
- 7 clarification, it is the intent to identify barriers. Not
- 8 to just, you know, using the fast lube but, you know,
- 9 basically the barriers to using re-refined oil as a whole.
- 10 COMMITTEE MEMBER JONES: Okay. Then I'm fine.
- 11 As long as they do that, that's fine.
- 12 CHAIRPERSON MEDINA: Okay. Thank you.
- 13 Can we have a motion on this?
- 14 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 15 CHAIRPERSON MEDINA: Yes, Board Member
- 16 Washington.
- 17 COMMITTEE MEMBER WASHINGTON: I'd like to move
- 18 consideration of Resolution 2003-5, consideration of scope
- 19 of work for re-refined oil outreach, Fiscal Year
- 20 2002-23003, Used Oil Fund Contract Concept Number 0-34.
- 21 COMMITTEE MEMBER JONES: I'll second.
- 22 CHAIRPERSON MEDINA: Resolution 2003-5 has been
- 23 moved by Board Member Washington, seconded by Board Member
- 24 Jones.
- 25 Call the roll please.

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1 SECRETARY HARRIS: Washington?
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- 2 COMMITTEE MEMBER WASHINGTON: Aye.
- 3 SECRETARY HARRIS: Jones?
- 4 COMMITTEE MEMBER JONES: Aye.
- 5 SECRETARY HARRIS: Paparian?
- 6 COMMITTEE MEMBER PAPARIAN: Aye.
- 7 SECRETARY HARRIS: Medina?
- 8 CHAIRPERSON MEDINA: Aye.
- 9 Okay. This is --
- 10 COMMITTEE MEMBER PAPARIAN: Mr. Chairman.
- 11 The contractor's qualifications you were going to
- 12 get to us later this week, or background?
- MR. HEROTA: Yes.
- 14 COMMITTEE MEMBER PAPARIAN: Okay. Because I
- 15 would like to see that before the final vote on this.
- 16 Thanks.
- 17 MR. HEROTA: All right.
- 18 COMMITTEE MEMBER PAPARIAN: I'm fine with it
- 19 going on consent. I'll pull it off if I have any
- 20 questions or issues.
- 21 COMMITTEE MEMBER JONES: Mr. Chair?
- 22 CHAIRPERSON MEDINA: Yes.
- 23 COMMITTEE MEMBER JONES: I'll move adoption of
- 24 Resolution 2003-4, consideration of the contractor for the
- 25 re-refined oil outreach 2002-3, Used Oil Concept 0-34.

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I forget the woman's -- what was the name?
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- 2 MR. HEROTA: CSU Dominguez Hills.
- 3 COMMITTEE MEMBER JONES: Okay. CSU Dominguez
- 4 Hills as a contractor.
- 5 CHAIRPERSON MEDINA: Is there a second?
- 6 COMMITTEE MEMBER WASHINGTON: Second.
- 7 CHAIRPERSON MEDINA: Resolution 2003-4 has been
- 8 moved by Board Member Jones, seconded by Board Member
- 9 Washington.
- 10 Substitute the previous vote?
- 11 This item will move to Committee consensus.
- 12 MR. HEROTA: Thank you.
- DEPUTY DIRECTOR LEE: Chairman Medina, The next
- 14 two items are Items 45 and 46. They're also interrelated.
- 15 Item 45, Committee Item F, is consideration of
- 16 allocation to supplement the 2004 used oil and recycling
- 17 conference contract concept to add household hazardous
- 18 waste to the conference, and the consideration of a scope
- 19 of work for the 2004 Used Oil Recycling and Household
- 20 Hazardous Waste Conference Contract.
- 21 Item 46, Committee Item G, is consideration of
- 22 the contractor for that contract.
- 23 Shirley Willd-Wagner will present these items.
- MS. WILLD-WAGNER: Good morning, Chair Medina and
- 25 Committee members. I'm Shirley Willd-Wagner with the Used

- 1 Oil and Household Hazardous Waste Branch.
- 2 And Jim just gave us the big long title for this
- 3 Item F, Board Item 45, so I won't repeat that.
- 4 I'll start with telling you why we're proposing
- 5 to combine the two conferences. Also for background,
- 6 Member Washington, the Division usually sponsors two
- 7 separate conferences, the used oil forum every year, and
- 8 also the household hazardous waste conference.
- 9 The Used Oil Forum really focuses on used oil
- 10 recycling issues, marketing strategies, confined to the
- 11 used oil program specifically.
- 12 The Household Hazardous Waste Conference has been
- 13 co-sponsored for the last eight years with the Department
- 14 of Toxic Substances Control. We worked very closely on
- 15 putting that conference together with them. And it has
- 16 naturally a broader scope. Deals a lot with electronic
- 17 waste, universal waste, alternatives to household
- 18 hazardous waste, paint, antifreeze, those types of issues.
- 19 However, there's several issues that are
- 20 overlapping-type of content materials, such as grant
- 21 management programs, program planning and evaluation
- 22 sessions, publicity and education. Also just overall
- 23 collection. Used oil is of course the largest part of the
- 24 household hazardous waste waste stream. It is a very
- 25 significant part.

- 1 So we're proposing to combine these two
- 2 conferences, number 1, for the efficiencies that it would
- 3 create both for staff and for the local attendees -- the
- 4 local government attendees.
- 5 But perhaps even greater than that, we feel that
- 6 the combined conference could still achieve the goals and
- 7 benefits from both conferences in a little bit of a more
- 8 synergistic atmosphere. The attendees are often the same,
- 9 although sometimes a little bit different depending on the
- 10 size of the local government. We've seen that we would
- 11 like to encourage more of that communication between the
- 12 people that might be doing one aspect of the program and
- 13 the other. Since so many of the issues are interrelated,
- 14 we think that a great deal of benefit can occur from the
- 15 communication and the synergy that would happen from
- 16 putting the two conferences together.
- 17 So with that background, what we've done in the
- 18 past is that the Board approved in October, under the used
- 19 oil allocation item, the allocation of \$65,000 for the
- 20 used oil forum. What we're asking for today is to
- 21 allocate an additional \$45,000, for a total of \$110,000
- 22 and to approve the specific scope of work.
- 23 The contractor for the conference would do the
- 24 tasks that you might associate with a typical contract
- 25 conference coordinator, securing a facility for the event.

- 1 And of course they would have the limitation that only
- 2 facilities that encourage reuse, recycling, procurement of
- 3 recycled content products, and energy-efficient operations
- 4 would be considered.
- 5 But the contractor would secure the facility, do
- 6 all the logistics, coordinate speaker participation, the
- 7 registration materials that would go up on our website as
- 8 well as DTSC's website, coordinate that registration,
- 9 coordinate vendor participation, which is a very big part
- 10 of both conferences. Also to develop of course a program
- 11 guide which we also now put on the website to reduce
- 12 waste. And we only produce hard copies upon request. And
- 13 also to complete an evaluation of the forums. So I think
- 14 you all have a copy of those tasks and the scope of work.
- 15 And this was presented to advisors.
- 16 The HHW Conference has been unique in that local
- 17 governments are the attendees and are also the people that
- 18 really determine what they want as far as content. So we
- 19 have a very good involvement of local governments in a
- 20 program committee. The conference contractor would have
- 21 to facilitate these conferences calls and work with the
- 22 program committee or the local governments to ensure that
- 23 the attendees get what they want out of the conference and
- 24 what's on the agenda. So that would also be part of the
- 25 scope of work here.

- 1 We have two items, therefore. Item 45, or
- 2 Committee F, is the consideration of this increased
- 3 allocation, with the additional 45,000 and approval of the
- 4 scope of work. And then agenda Item G, or 46, proposes
- 5 the contractor as California State University Sacramento,
- 6 who has also done these conferences for us in the past.
- 7 Both of these would also go on to the Budget
- 8 Subcommittee tomorrow.
- 9 Are there any questions before --
- 10 CHAIRPERSON MEDINA: So instead of two
- 11 conferences, we would have one combined conference?
- MS. WILLD-WAGNER: That's correct. And we were
- 13 looking at February or March of 2004.
- 14 CHAIRPERSON MEDINA: And would that be held in
- 15 Sacramento?
- MS. WILLD-WAGNER: This one would be held
- 17 actually -- in 2004 it would be in southern California.
- 18 It would alternate again. The northern California is next
- 19 month -- in March, in two months. So we're going to be up
- 20 here this year, in 2003. So we would be down in southern
- 21 California next year.
- 22 CHAIRPERSON MEDINA: Okay. Board members, any
- 23 questions?
- 24 Board Member Jones.
- 25 COMMITTEE MEMBER JONES: Just one.

- 1 By this combination, even though we're
- 2 supplementing this original contract, there should be a
- 3 savings somewhere, right, that I didn't -- because you're
- 4 not going to have to fund the HHW or -- you've got an oil
- 5 conference and a hazardous waste conference. We're
- 6 supplementing the household hazardous waste contract,
- 7 right?
- 8 MS. WILLD-WAGNER: We're supplementing the Used
- 9 Oil Forum Contract Concept actually.
- 10 COMMITTEE MEMBER JONES: So we're saving -- even
- 11 though we're adding 45,000, there's got to be a net
- 12 savings by this combination --
- 13 MS. WILLD-WAGNER: There is a -- there's a
- 14 savings as far as staff time and coordination efforts with
- 15 the two different conferences. But we haven't been paying
- 16 just an outright allocation for the HHW conference in the
- 17 past other than -- we pay for certain things. There will
- 18 be a savings in several difference ways.
- 19 We pay for the various aspects such as printing
- 20 of the conference brochures, we pay for staff time. In
- 21 the past we've dedicated about a half a PY to coordinate
- 22 that conference for a lot of the logistics. So there'll
- 23 be those kinds of savings. We don't have in the Used Oil
- 24 Fund allocation an outright \$50,000 allocation for
- 25 coordination of the HHW conference.

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1 COMMITTEE MEMBER JONES: Okay.
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- 2 MS. WILLD-WAGNER: But there is a net savings.
- 3 COMMITTEE MEMBER JONES: There is a net savings?
- 4 MS. WILLD-WAGNER: Yes.
- 5 COMMITTEE MEMBER JONES: So the supplement is
- 6 really going to show a savings?
- 7 MS. WILLD-WAGNER: Yes.
- 8 COMMITTEE MEMBER JONES: Okay.
- 9 CHAIRPERSON MEDINA: Mr. Lee.
- 10 DEPUTY DIRECTOR LEE: Well, again, I think I was
- 11 just going to reiterate some -- or amplify some of
- 12 Shirley's remarks.
- 13 We expect, you know, fiscal savings with regards
- 14 to the expenses that the grantees have for attending two
- 15 conferences. Before they were attending two. You know,
- 16 we allowed block grant funds to be used for both. Now
- 17 they only have to attend one conference, so there's, you
- 18 know, money savings with that.
- 19 COMMITTEE MEMBER WASHINGTON: How much, Mr. Lee,
- 20 in block grants did you guys provide for the attendees?
- 21 DEPUTY DIRECTOR LEE: Usually we allowed a
- 22 minimum of two participants. You know, that's their
- 23 travel expenses. You know, for each applicant we have
- 24 some 250, you know, block grant jurisdictions. We allow
- 25 more participants, you know, if the jurisdictions are

- 1 larger and can represent that they need more
- 2 participation. You know, so there is -- you know, by
- 3 combining the conferences there is that opportunity for --
- 4 COMMITTEE MEMBER WASHINGTON: So Mr. Jones is
- 5 right then, there should be a significant savings in that
- 6 area, because then, that way they don't come to two
- 7 conferences, they only come to one conference.
- 8 MS. WILLD-WAGNER: That's correct. And I didn't
- 9 specify that hard cost.
- 10 COMMITTEE MEMBER WASHINGTON: Yeah, that's a real
- 11 savings.
- 12 DEPUTY DIRECTOR LEE: Yes, there is a definite
- 13 savings there. But the main thing we wanted to get across
- 14 is it's going to be a big savings in the staff time as
- 15 well in coordinating two conferences. And we feel we can
- 16 use the time more productively in other areas.
- 17 CHAIRPERSON MEDINA: Board Member Paparian.
- 18 COMMITTEE MEMBER PAPARIAN: Yeah, a couple
- 19 follow-up things there.
- 20 If you were doing the two conferences
- 21 individually, would the budget number that we see be
- 22 higher than what we see on this paper?
- MS. WILLD-WAGNER: Would the combined budget
- 24 number be higher than this --
- 25 COMMITTEE MEMBER PAPARIAN: Yes.

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1 MS. WILLD-WAGNER: Yes. Well, it just hasn't
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- 2 been displayed that same way in the past. It would still
- 3 be probably the \$65,000 for the oil forum. And I can't
- 4 give you the actual hard cost because we haven't
- 5 calculated like the grantees' attendance yet for the HHW
- 6 conference.
- 7 COMMITTEE MEMBER PAPARIAN: What I'm getting at
- 8 is -- what Mr. Jones I think was getting at was --
- 9 understandably there's a cost savings, there's staff time
- 10 savings and so forth. It feels like there ought to be a
- 11 dollar savings. If you took the two conferences
- 12 individually, the combined conference should be less than
- 13 adding up the cost of the two conferences.
- 14 MS. WILLD-WAGNER: Part of this goes to -- if I
- 15 can just explain for a moment about how the HHW conference
- 16 has been done in past. We haven't had the large dollar
- 17 contributions because Department of Toxic Substances
- 18 Control and our Board have dedicated one or more, you
- 19 know, full-time staff to coordinating the conference.
- 20 They don't have that position allocation anymore, and we
- 21 don't either, to really do this full-time conference.
- 22 Also, the HHW conference is, as I said, unique in
- 23 that local governments are very involved. So we would
- 24 still count on them to be doing a lot of the coordination
- 25 and program planning. But that's why it hasn't actually

1 been an allocation in our oil fund and our budget. But

- 2 you haven't seen a line item for HHW conference. We've
- 3 done hard costs, as I said, as far as printing the
- 4 brochures, paying for speaker presentations, and things
- 5 like that. But we haven't had a total dollar allocation.
- 6 We could come up with probably that figure for you by the
- 7 Board meeting, if you'd like.
- 8 CHAIRPERSON MEDINA: If you can do that.
- 9 COMMITTEE MEMBER PAPARIAN: Yeah. And I think
- 10 maybe we might explore this a little bit more tomorrow too
- 11 in the Budget Committee. I'll take another look at this
- 12 between now and then too.
- One thing I also wanted to just add. Looking
- 14 through the scope of work, there was some very good stuff
- 15 in there about green meetings, about assuring that the
- 16 facilities we use, you know, are dedicated to recycling
- 17 the materials that are there and so forth. And I think
- 18 that that's important in the work that we do to show that
- 19 we'll put our dollars where our policies are and assure
- 20 that the facilities that we use are up to snuff when it
- 21 comes to recycling and other factors.
- MS. WILLD-WAGNER: Good.
- 23 CHAIRPERSON MEDINA: Very good.
- 24 So, Board members, any recommendations on this
- 25 item?

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1 COMMITTEE MEMBER JONES: Mr. Chair.
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- 2 CHAIRPERSON MEDINA: Yes.
- 3 COMMITTEE MEMBER JONES: I'll move adoption of
- 4 Resolution 2003-07, consideration of allocation to
- 5 supplement the 2004 Used Oil Conference Contract, to add
- 6 the HHW waste to the conference, and consideration of
- 7 scope of work for the 2004 Used Oil and Household
- 8 Hazardous Waste Conference Contract 2002-3, Oil Fund
- 9 Concept 0-32.
- 10 COMMITTEE MEMBER WASHINGTON: Second.
- 11 CHAIRPERSON MEDINA: Resolution 2003-07 has been
- 12 moved by Board Member Jones, seconded by Board Member
- 13 Washington.
- 14 Substitute the previous roll?
- 15 And this will go on Committee consensus.
- 16 COMMITTEE MEMBER JONES: Mr. Chair.
- 17 CHAIRPERSON MEDINA: Board Member Jones.
- 18 COMMITTEE MEMBER JONES: I'll move adoption of
- 19 Resolution 2003-06, consideration of the contractor for
- 20 the 2004 Used Oil Recycling and Household Hazardous Waste
- 21 Conference Contract 2002-3, Oil Fund Concept Number 0-32.
- 22 And it was -- did you guys say Sac State?
- MS. WILLD-WAGNER: Yes.
- 24 COMMITTEE MEMBER JONES: Yeah, Sacramento State,
- 25 CSUS.

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1 CHAIRPERSON MEDINA: Is there a second?
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- 2 COMMITTEE MEMBER WASHINGTON: Second.
- 3 CHAIRPERSON MEDINA: Resolution 2003-06 has been
- 4 moved by Board Member Jones, seconded by Board Member
- 5 Washington.
- 6 Substitute the previous roll on this?
- 7 And this will go on Committee consensus.
- 8 DEPUTY DIRECTOR LEE: Chairman Medina, we've got
- 9 a note on that, whether or not the Committee is
- 10 recommending fiscal consensus?
- 11 CHAIRPERSON MEDINA: Yes, this will go on -- if
- 12 there's a dollar amount involved, it will go on fiscal
- 13 consensus.
- 14 DEPUTY DIRECTOR LEE: Could I also ask in the
- 15 previous motion -- I guess it was Item E, the
- 16 consideration of the contractor, again was that fiscal
- 17 consensus the Committee was recommending?
- 18 CHAIRPERSON MEDINA: Yes.
- 19 DEPUTY DIRECTOR LEE: Thank you.
- Okay. Item 47, Committee Item H, is
- 21 consideration of emergency regulations to specify the
- 22 amounts for the imposition of administrative civil
- 23 penalties against waste and used tire haulers.
- 24 Wendy Breckon of the Legal Office will make this
- 25 presentation.

1 STAFF COUNSEL BRECKON: Good morning. I'm Wendy

- 2 Breckon, Staff Counsel with the Legal Office.
- 3 (Thereupon an overhead presentation was
- 4 Presented as follows.)
- 5 STAFF COUNSEL BRECKON: I'm here to discuss
- 6 adoption of the emergency regulations for tire haulers.
- 7 SB 876 basically amended PRC 42962(c) and changed
- 8 the maximum penalty that can be imposed from 5,000 -- or,
- 9 excuse -- from \$1,000 to \$5,000. It also stated that the
- 10 Board shall adopt procedures and amounts for the
- 11 imposition of administrative civil penalties. Current
- 12 regulations state that the maximum amount of penalties
- 13 that we can impose is \$1,000.
- 14 So staff has proposed the Penalty Schedule
- 15 Attachment 1. If you'd take a look at that, there's two
- 16 tables. The first table basically sets out a number of
- 17 violations and sets out a discretionary amount that can be
- 18 charged per violation based on whether there's one
- 19 offense, two offenses, or three offenses.
- The second table is for unregistered tire
- 21 haulers. And again the amount is determined based on the
- 22 number of offenses as well as the amount of tires that are
- 23 hauled.
- 24 The range of penalties for tire hauler violations
- 25 is modeled -- oh, gosh. Sorry about that.

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- 2 STAFF COUNSEL BRECKON: The range of penalties
- 3 for tire hauler violations is modeled on the methods
- 4 proposed for the tire facility penalties.
- 5 ---00--
- 6 STAFF COUNSEL BRECKON: The advantages of the
- 7 proposed penalty schedule is that there's a greater degree
- 8 of predictability for the regulated community, and it
- 9 allows more time -- more efficient and timely prosecution
- 10 of violations.
- 11 So today the options we're asking you to decide
- 12 are:
- To adopt the emergency regulations, specify the
- 14 amounts of administrative penalty based on the type of
- 15 violation and the level of culpability for the tire hauler
- 16 violation as outlined in the tables in Attachment 1, or
- 17 specify changes to Attachment 1.
- Or direct staff to adopt emergency regulations to
- 19 revise the maximum penalty in this section to be \$5,000
- 20 consistent with the statute.
- Or provide other direction to staff.
- 22 At this time I'd like to take your questions.
- 23 CHAIRPERSON MEDINA: Okay. Thank you.
- Board members.
- 25 Board Member Jones.

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1 COMMITTEE MEMBER JONES: Thanks, Mr. Chair.
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- 2 So you're saying that Penalty Table 1 is for
- 3 registered haulers?
- 4 STAFF COUNSEL BRECKON: Actually I believe that
- 5 could be used for both registered and unregistered
- 6 haulers. It's just -- you know, if somebody -- if a
- 7 hauler hauls tires and violates, for example -- let's look
- 8 at the first one: "Tire hauler transporting waste tires
- 9 to a nonpermitted facility," and if it's their first
- 10 offense, they can be charged \$1,000 to \$3,000.
- 11 However, the second table is just for
- 12 unregistered haulers. That's for when they don't have a
- 13 registration, they're hauling tires. And we can charge
- 14 them, for example, on the third offense, if they're
- 15 hauling 10 tires, anywhere from \$1,000 to \$1,750.
- 16 COMMITTEE MEMBER JONES: Okay. I'm not so much
- 17 worried about the guy that's hauling 10 tires. But, you
- 18 know, I'm more worried that -- the last one of those
- 19 tables, more than a hundred tires per load, for \$1,000 and
- 20 \$2,000 the first load, that's probably reasonable. You
- 21 know, I guess they're reasonable for the unregistered.
- 22 But I think the registered haulers, which is how
- 23 I understood that first penalty table to be --
- 24 STAFF COUNSEL BRECKON: Okay.
- 25 COMMITTEE MEMBER JONES: -- when we look at

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1 the -- well, there's a couple. The second one, which
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- 2 would be 42952(b), where they're falsely representing that
- 3 they're a registered tire, that means they're showing a
- 4 placard that's been -- that's counterfeit, basically,
- 5 right?
- 6 STAFF COUNSEL BRECKON: Right.
- 7 COMMITTEE MEMBER JONES: I think those should be
- 8 increased, because that shows intent to defraud, right?
- 9 STAFF COUNSEL BRECKON: Correct. So do you have
- 10 an amount that --
- 11 COMMITTEE MEMBER JONES: I think you could double
- 12 each one, in my view. You know what I'm saying, is
- 13 that -- you know, that's somebody that's --
- 14 COMMITTEE MEMBER WASHINGTON: That would probably
- 15 work with all these registrations, because for me it seems
- 16 like they're defrauding when you talk about the
- 17 registration card and decal should be carried affixed to
- 18 the corresponding vehicle.
- 19 COMMITTEE MEMBER JONES: Exactly.
- 20 STAFF COUNSEL BRECKON: So what you're saying, if
- 21 they don't keep the decal in the right hand of the
- 22 windshield, but if they keep it somewhere else, you're
- 23 saying that we should --
- 24 COMMITTEE MEMBER WASHINGTON: Yeah, where is it
- 25 supposed to go?

1 STAFF COUNSEL BRECKON: It's supposed to go in

- 2 the lower right-hand corner of the windshield. But
- 3 they --
- 4 COMMITTEE MEMBER WASHINGTON: So if it's not
- 5 there, then they're in violation. It's just like now when
- 6 you have a -- in the Legislature we passed a bill that
- 7 says you have to show your decal if you're handicapped.
- 8 And people who park in handicapped spots even though
- 9 they're handicapped, they still get a ticket on their car
- 10 because they don't have the decal.
- 11 CHIEF COUNSEL TOBIAS: I think it's important to
- 12 make a distinction between negligence and intention to
- 13 defraud. You know, I think that if the fines are too high
- 14 in comparison to the other types of fines, that the judges
- 15 may say that these are too high. So while I don't have
- 16 any problem with especially -- I think Mr. Jones's comment
- 17 on 42952(b) is a good one. And I think that that's where
- 18 you have a false representation, I think we could
- 19 certainly double that. You've got some intent there.
- 20 I would be somewhat concerned -- and I think what
- 21 we could do is continue this discussion, but we could also
- 22 take this item forward to the Board, so we could do some
- 23 work on it in the next couple days based on your
- 24 discussion today. But I think where you've got -- I think
- 25 you have a very good point, Mr. Washington, about, you

1 know, the handicapped parking if you don't have that on

- 2 there.
- 3 What we'll do is look at a couple of the other
- 4 programs that require you to have decals, and look at what
- 5 the sanctions are for that.
- 6 But especially the first year, I don't know that
- 7 we want to -- where that's a negligence, you know, it's
- 8 careless, that's something that somebody's clearly not
- 9 doing what they're supposed to do. But I don't know
- 10 that -- I think we'd need some basis there to show that
- 11 there was an intent to defraud.
- 12 So what you might want to do or consider is that
- 13 that first offense might be a low one. If you have a
- 14 second offense of the same person, then clearly they're
- 15 not so negligent anymore. Then you've got some kind of
- 16 intent.
- 17 COMMITTEE MEMBER JONES: Right. And that makes
- 18 sense to me. And I think that, you know, if -- but I
- 19 would like to see that 1B, because that is defraud.
- 20 CHIEF COUNSEL TOBIAS: Yeah, I think that's a
- 21 very good point.
- 22 COMMITTEE MEMBER JONES: And then I'd like to
- 23 just get one thing --
- 24 CHAIRPERSON MEDINA: Excuse me, Board Member
- 25 Jones. In regard to that Item B and regard to the dollar

1 amounts, would you like to state specific dollar amounts

- 2 so that we can have it on the record?
- 3 COMMITTEE MEMBER JONES: Yeah, I'm thinking we
- 4 could double.
- 5 Is that okay with you?
- 6 CHAIRPERSON MEDINA: Yes. So first offense would
- 7 be \$2,000 and second offense would be \$4,000.
- 8 COMMITTEE MEMBER JONES: And the third offense
- 9 could only go to \$5,000.
- 10 CHAIRPERSON MEDINA: Okay, \$5,000 on the third
- 11 offense. So we'll make that correction.
- 12 And then we'll take Mr. Washington's
- 13 recommendation also under consideration, and legal counsel
- 14 will work on that one.
- 15 CHIEF COUNSEL TOBIAS: So that's 42956, the
- 16 certificate and a decal. So it sounded like everybody was
- 17 okay where it's a small fine initially, but the second
- 18 offense might jump to \$2,000, \$3,000?
- 19 Any quidance there, 2, 3 --
- 20 COMMITTEE MEMBER WASHINGTON: I think double, the
- 21 same thing.
- 22 Yeah, 2 and 3.
- 23 CHIEF COUNSEL TOBIAS: Two?
- Okay. And then -- so I assume that the third
- 25 offense would be more like \$5,000?

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1 COMMITTEE MEMBER WASHINGTON: Correct.
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- 2 CHAIRPERSON MEDINA: Board Member Paparian.
- 3 COMMITTEE MEMBER PAPARIAN: That's all fine with
- 4 me.
- 5 CHAIRPERSON MEDINA: Yes, go ahead.
- 6 COMMITTEE MEMBER JONES: Just one more question.
- 7 This is a guide for administrative law judges.
- 8 This is not our -- is this our staff issuing these fines?
- 9 STAFF COUNSEL BRECKON: Well, we issue the
- 10 administrative complaint. And that would, you know, ask
- 11 for a certain amount of fine. And then when the hauler
- 12 asked for a hearing, it went to the judge. And the
- 13 administrative law judge would determine the amount of
- 14 fine based on the guidance in the regulations.
- 15 COMMITTEE MEMBER WASHINGTON: So he asks you is
- 16 there any discretion then?
- 17 STAFF COUNSEL BRECKON: Correct, based on the
- 18 range that we gave him. We're limiting the discretion
- 19 that the judge has.
- 20 CHIEF COUNSEL TOBIAS: We're limiting the
- 21 discretion the judge has to a certain extent. On the
- 22 other hand the judges have also asked for some guidance
- 23 from the Board. They would like to know so that they have
- 24 something consistent across the board. As you may know or
- 25 recall, we go to ALJs across the State. And so, you know,

- 1 the people in L.A. want to know that they're basically
- 2 assessing the same fines as San Francisco or Sacramento or
- 3 San Diego.
- 4 CHAIRPERSON MEDINA: Before I take a motion on
- 5 this, I think that -- from my perspective, these emergency
- 6 regulations are needed. This is a first attempt on having
- 7 a penalty structure. In the past decisions for penalties
- 8 on haulers did not have a structured format. So I think
- 9 the penalty was decided on each specific case depending on
- 10 the players. And as a result of our action today, staff
- 11 would be able to follow a structure. So I think that's
- 12 good.
- 13 With that --
- 14 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 15 CHAIRPERSON MEDINA: Yes.
- 16 COMMITTEE MEMBER WASHINGTON: I'd like to move
- 17 adoption of Resolution 2003-67, consideration of adoption
- 18 of emergency regulations to specify the amounts for
- 19 imposition of administrative civil penalties against waste
- 20 and used tire haulers.
- 21 COMMITTEE MEMBER JONES: I'll second.
- 22 COMMITTEE MEMBER PAPARIAN: Mr. Chairman, just as
- 23 a --
- 24 CHAIRPERSON MEDINA: Board Member Paparian has a
- 25 question.

1 COMMITTEE MEMBER PAPARIAN: -- a procedural

- 2 question.
- 3 With what we've done today, don't we have to go
- 4 back up for a comment period; or because they're emergency
- 5 regs, can we just go ahead?
- 6 CHIEF COUNSEL TOBIAS: Because they're emergency
- 7 regs, we'll be moving ahead.
- 8 COMMITTEE MEMBER PAPARIAN: Okay.
- 9 CHAIRPERSON MEDINA: Okay. Resolution 2003-67
- 10 has been moved by Board Member Washington, seconded by
- 11 Board Member Jones.
- 12 CHIEF COUNSEL TOBIAS: Chairman Medina, may I
- 13 clarify something? I'm sorry.
- 14 CHAIRPERSON MEDINA: Yes, certainly.
- 15 CHIEF COUNSEL TOBIAS: Because these emergency
- 16 regs, they will be eventually coming back to the Board
- 17 again. We'll be adopting these, sending them to OAL. But
- 18 then we will be coming back with a set of regs that will
- 19 look substantially like this.
- 20 Can I just ask -- I had said that I'd bring this
- 21 back to the Board, but it sounds like we've got the
- 22 clarification. Would you like to see this at the Board
- 23 meeting next week? Which is fine. Or are you fine with
- 24 these changes, that this would just go forward to the
- 25 Board for consent?

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1 COMMITTEE MEMBER PAPARIAN: The Board has to --
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- 2 because it's adoption of regulations, doesn't the Board
- 3 have to vote on them anyway? So the Board will see them.
- 4 CHIEF COUNSEL TOBIAS: The Board will see them.
- 5 But I'm talking about, do you want it on consent, or would
- 6 you like to have another discussion once you see this
- 7 chart changed? Since we got specific changes from you, I
- 8 thought it might be okay. But we're certainly willing to
- 9 go to the Board on just a regular item too. I just wanted
- 10 to clarify --
- 11 COMMITTEE MEMBER PAPARIAN: Do we adopt
- 12 regulations on consent? I'm not sure we've done that.
- 13 CHIEF COUNSEL TOBIAS: We're not.
- 14 Well, what Julie is saying is that normally with
- 15 regulations, when we go forward to the final adoption, we
- 16 have a CEQA component. And so that has to -- that doesn't
- 17 go on consent.
- 18 We'd be doing these on an exemption under CEQA,
- 19 so you don't have quite the same situation.
- 20 For consistency, let's just take it forward to
- 21 the Board and have a regular vote on it, and then we won't
- 22 be --
- 23 COMMITTEE MEMBER WASHINGTON: Not only that, I
- 24 think it gives the public an opportunity to see what those
- 25 regulations will be and what the fines are and --

1 CHIEF COUNSEL TOBIAS: That would be fine.

- 2 Thank you.
- 3 CHAIRPERSON MEDINA: Okay. This matter will be
- 4 moved to the full Board.
- 5 So there's no action on the resolution at this
- 6 time; is that correct?
- 7 COMMITTEE MEMBER JONES: Mr. Chair?
- 8 CHIEF COUNSEL TOBIAS: You can move it as you
- 9 usually do.
- 10 COMMITTEE MEMBER JONES: You know, I'd like to --
- 11 I think there was a motion. We ought to at least tell the
- 12 Board that we were a 4-0 vote or 3-1 or -- did we take a
- 13 vote? I don't even know if we did.
- 14 COMMITTEE MEMBER PAPARIAN: Not yet. No, we
- 15 just --
- 16 COMMITTEE MEMBER JONES: And that way the Board
- 17 knows.
- 18 CHAIRPERSON MEDINA: Okay. The Resolution
- 19 2003-67 was moved and seconded.
- 20 Substitute the previous roll call.
- 21 And this will go up for the full Board for
- 22 discussion.
- 23 And with that we're -- before we go on to the
- 24 next item, we are going to take a 10 minute break.
- 25 (Thereupon a recess was taken.)

1 CHAIRPERSON MEDINA: Okay. If you'd call the

- 2 next item please.
- 3 DEPUTY DIRECTOR LEE: Thank you, Chairman Medina.
- 4 Item 48, Committee Item I, is consideration of
- 5 contractor for the remediation services at the Tracy Tire
- 6 Fire Site.
- 7 Todd Thalhamer will make the presentation.
- 8 MR. THALHAMER: Good morning.
- 9 I'm going to quickly summarize the item in
- 10 interests of time. Basically we're proposing the
- 11 California Integrated Waste Management Board approve SUKUT
- 12 Construction for the remediation of the Tracy Tire Fire
- 13 Site.
- 14 In summary, basically we've stated before, on
- 15 August 7th, 1998, the tire fire at the Royster Tire
- 16 Facility, which was also called the Tracy Tire Site
- 17 located in Tracy, was ignited. In October of 2000, the
- 18 Board approved funding for approximately \$360,000 to
- 19 extinguish the Royster tire fire. In March 20th, 2001,
- 20 Board approved a five-year plan allocating funds for the
- 21 long-term remediation of the site; 2002, January, we
- 22 approved a scope of work, which basically included the
- 23 removal of approximately 50,000 cubic yards of hazardous
- 24 waste and 30,000 to 40,000 cubic yards of contaminated
- 25 soil.

1 The selection process was pursuant to the RFQ

- 2 process. Basically staff is recommending the Committee
- 3 approve Option 1 and adopt Resolution 2003-8.
- 4 If you have any questions or concerns, I'm
- 5 available for questions.
- 6 CHAIRPERSON MEDINA: Before we proceed on this
- 7 item, Board members, any ex partes?
- 8 Board Member Washington, any ex partes?
- 9 COMMITTEE MEMBER WASHINGTON: None.
- 10 CHAIRPERSON MEDINA: Board Member Jones?
- 11 COMMITTEE MEMBER JONES: Oh, John Cupps. I'm
- 12 sure we talked about something.
- 13 CHAIRPERSON MEDINA: Board Member Paparian?
- 14 COMMITTEE MEMBER PAPARIAN: None.
- 15 CHAIRPERSON MEDINA: And none for me.
- Any discussion on this item, Board members?
- 17 COMMITTEE MEMBER WASHINGTON: Yes, Mr. Chair.
- 18 CHAIRPERSON MEDINA: Board Member Washington.
- 19 COMMITTEE MEMBER WASHINGTON: I'm looking at the
- 20 contract amount. Is that \$8 million?
- MR. THALHAMER: Yes, sir.
- 22 COMMITTEE MEMBER WASHINGTON: And the \$8 million
- 23 for this -- and that's for this one specific site?
- MR. THALHAMER: The one specific site, the Tracy
- 25 Tire Fire Site.

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1 COMMITTEE MEMBER WASHINGTON: Can you briefly
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- 2 describe what the \$8 million will pay for? I mean very --
- 3 I mean if you could do it pretty -- I got you.
- 4 All right. Go for it.
- 5 (Laughter.)
- 6 COMMITTEE MEMBER WASHINGTON: I like that.
- 7 MR. THALHAMER: Approximately 3 to \$4 million
- 8 will be used directly for transportation for disposal of
- 9 contaminated materials. That's the largest chunk of that.
- 10 One to \$2 million will be for the contract process of
- 11 actually loading the material into the transfers. We also
- 12 have in the neighborhood of about a million to a million
- 13 and a half of other site work, logistic work that will
- 14 have to be done. It's a former gravel pit, so there's a
- 15 lot of voids, gravel areas. And then the excavation of
- 16 paralytic oil.
- 17 At this particular point we don't know the depth
- 18 and the extent. It may be severe, so we've got some
- 19 budgetary abilities to look at that and contingency plans.
- 20 So that comes up to about \$7 million. And
- 21 there's probably in the neighborhood of about a million
- 22 dollars in contingency.
- 23 COMMITTEE MEMBER WASHINGTON: All right. Great.
- 24 Thanks.
- 25 CHAIRPERSON MEDINA: And where will the material

- 1 be transported to?
- 2 MR. THALHAMER: It will be transported to a Class
- 3 1 hazardous waste facility. Or it would be -- in
- 4 California. There's some unique classification processes.
- 5 It can go to Utah, and that would be considered a Class 2.
- 6 California has a little bit different classifications in
- 7 the State. We have to go out to bid, so I don't have the
- 8 location for that. But it would either go to Kettleman,
- 9 Button Willow, or there is a facility in Utah ECDC uses
- 10 that we can ship out by rail. Again, and we're going for
- 11 the price per ton, the lowest one -- selected facility.
- 12 CHAIRPERSON MEDINA: Okay. Board members, any
- 13 questions?
- 14 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 15 CHAIRPERSON MEDINA: Yes, Board Member
- 16 Washington.
- 17 COMMITTEE MEMBER WASHINGTON: I'd like to move
- 18 adoption of Resolution 2003-8, consideration of a
- 19 contractor for remediation services at the Tracy Tire Fire
- 20 Site, Tire Recycling Management Fund, Fiscal Year
- 21 2002-2003 through Fiscal Year 2005-2006.
- 22 COMMITTEE MEMBER JONES: I'll second.
- 23 CHAIRPERSON MEDINA: Resolution 2003-8 has been
- 24 moved by Board Member Washington, seconded by Board Member
- 25 Jones.

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1 Substitute the previous roll?
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- 2 And this will go on fiscal consensus.
- 3 MR. THALHAMER: Thank you.
- 4 DEPUTY DIRECTOR LEE: Item 49, Committee Item J,
- 5 is consideration of the contractor for the oversight of
- 6 civil engineering applications using waste tires/incentive
- 7 contract.
- 8 Civil engineering applications including use as
- 9 lightweight fill offer a potential use for some of the
- 10 estimated 9 million tires per year for which no,
- 11 quote-unquote, productive end use currently exists. In
- 12 2000 CalTrans used 660,000 tires as lightweight fill in
- 13 the construction of the Highway 880 Dixon Landing Road
- 14 Interchange, saving the State an estimated \$250,000.
- 15 As a prelude to presentation of Item J and with
- 16 the Committee's permission we would like to show an 8
- 17 minute video on this project, which we feel highlights the
- 18 worthwhile features of this and similar projects.
- 19 Stacey Patenaude will introduce the video and
- 20 present Item J.
- MS. PATENAUDE: Thank you, Jim.
- 22 I've been asked many times if we believe we've
- 23 seen a change in CalTrans' acceptance of tire shreds in
- 24 civil engineering applications. This video was made by
- 25 CalTrans, their own funding. We had nothing to do with

1 it. And it is an actual documentary of the Dixon Landing

- 2 Project. I think it really shows a change in CalTrans'
- 3 acceptance and support of shredded tires in civil
- 4 engineering applications.
- 5 I'm going to let the video do most of the
- 6 talking. It's really good from start to finish on why --
- 7 how tire shreds are used in a civil engineering
- 8 application.
- 9 (Thereupon a video was played.)
- 10 MS. PATENAUDE: Before I present the item, if
- 11 there's any questions, I'd be happy to answer them.
- 12 CHAIRPERSON MEDINA: Any questions or comments,
- 13 Board members?
- 14 Board Member Jones.
- 15 COMMITTEE MEMBER JONES: Not a question, but just
- 16 for the sake of the new members in the public that doesn't
- 17 understand.
- 18 This project between -- I know you and Dana
- 19 Humphrey and the tire group worked really hard with
- 20 CalTrans to do this. But I think people need to know, we
- 21 had an issue in front of the Board where because of a --
- 22 because of a bankruptcy, the vendors that we got to
- 23 provide those things weren't being paid.
- 24 Stacey Patenaude ended up using that muscle to
- 25 make sure that people were made whole. And she worked

1 tirelessly on this thing, and you need to be congratulated

- 2 for really an incredible job. But I don't know how many
- 3 people know that it was your persuasion that got folks to
- 4 pay bills.
- 5 I know the vendors that we went out and found to
- 6 provide those shreds were glad to be paid.
- 7 But you did a really good job, you and Dr.
- 8 Humphrey and all that staff. So I thought for the benefit
- 9 of Mr. Washington and others, they needed to know that.
- 10 MS. PATENAUDE: Well, thank you. That's part of
- 11 the project I've tried to forget.
- 12 (Laughter.)
- MS. PATENAUDE: It went well till then anyway.
- 14 For this item an RFQ was released. And we
- 15 received two statements of qualification, one from
- 16 Tetratech Corporation and the BAS and Associates, which is
- 17 Brian A. Stirrat and Associates.
- The SOQs were evaluated, scored, and both
- 19 companies were interviewed.
- 20 This contract is essentially the same as we used
- 21 to implement at the Dixon landing. You saw the IT
- 22 individual being interviewed. That was the construction
- 23 oversight assistance that we received from IT. And IT
- 24 also was our mechanism to purchase the material for
- 25 CalTrans.

1 After the interview, Brian A Stirrat was selected

- 2 as the contractor for this contract. And I would like to
- 3 make a recommendation that the Board approve the
- 4 Resolution 2003-9 for the award of this contract to Brian
- 5 A. Stirrat and Associates.
- 6 CHAIRPERSON MEDINA: Board members, any questions
- 7 or comments?
- 8 Or someone wish to move this item?
- 9 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 10 CHAIRPERSON MEDINA: Yes.
- 11 COMMITTEE MEMBER WASHINGTON: I move adoption of
- 12 Resolution 2003-9, consideration of a contract for the
- 13 oversight of the civil engineering application using waste
- 14 tires/incentive contract, Tire Recycling Management Fund,
- 15 Fiscal Year 2002-2003.
- 16 COMMITTEE MEMBER JONES: I'll second.
- 17 CHAIRPERSON MEDINA: Resolution 2003-09 has been
- 18 moved by Board Member Washington, seconded by Board Member
- 19 Jones.
- 20 Substitute the previous roll call on this item?
- 21 And before we move on, in '99 and 2000 I was
- 22 Director of CalTrans. I had an opportunity to review this
- 23 project and to support funding for it. And in fact I went
- 24 out there and I also made a video on that exact site. So
- 25 I'm glad to see it come through.

1 COMMITTEE MEMBER WASHINGTON: How many buckets

- 2 did you throw?
- 3 CHAIRPERSON MEDINA: No buckets.
- 4 (Laughter.)
- 5 CHAIRPERSON MEDINA: Next item.
- 6 DEPUTY DIRECTOR LEE: Mr. Chair, was that item
- 7 approved on consent?
- 8 CHAIRPERSON MEDINA: Yes, it was.
- 9 DEPUTY DIRECTOR LEE: Thank you.
- 10 Item 50, Committee Item K, consideration of a
- 11 scope of work for the engineering and environmental
- 12 services contract, tire recycling management fund, Fiscal
- 13 Year 2002-2003.
- 14 Stacey Patenaude will present this item.
- MS. PATENAUDE: Thank you, Jim.
- 16 This item deals with the scope of work for the
- 17 new engineering and environmental services contract. Two
- 18 previous engineering services contracts have been awarded
- 19 over the last five years. Both of those to Dr. Dana
- 20 Humphrey from the University of Maine.
- 21 This contract is a key component to the success
- 22 of the Board's Civil Engineering Application Program.
- 23 This contract will be used to provide education design,
- 24 geotechnical assistance to local and state governments.
- 25 It will provide the engineering consultation and

1 construction management oversight for projects in which we

- 2 are involved with.
- 3 The contractor who is selected for this will also
- 4 be part of the steering committee for the engineering --
- 5 of the earthquake response bridge abutments constructed of
- 6 tire shreds, which is -- we have an interagency agreement
- 7 with the University of California at Davis to do that
- 8 study.
- 9 This scope of work will continue on with existing
- 10 work that is already in progress and that we have
- 11 committed to CalTrans to provide assistance with.
- 12 Staff would like to recommend that the Board
- 13 approve Option 1, which is approval of Resolution 2003-10
- 14 for this scope of work for the engineering and
- 15 environmental services contract.
- 16 CHAIRPERSON MEDINA: Thank you.
- 17 Board members, any questions, comments regarding
- 18 this item?
- 19 COMMITTEE MEMBER WASHINGTON: Yes, sir.
- 20 COMMITTEE MEMBER PAPARIAN: Yeah.
- 21 CHAIRPERSON MEDINA: Board Member Washington and
- 22 then Board Member Paparian.
- 23 COMMITTEE MEMBER WASHINGTON: The contractor is
- 24 from the University of Maine?
- MS. PATENAUDE: Yes.

1 COMMITTEE MEMBER WASHINGTON: How did you get a

- 2 person from Maine? I mean not so much as how. But is
- 3 there an expertise that is --
- 4 MS. PATENAUDE: Dana is -- I guess by now Dana is
- 5 the world authority on tire shreds. Since we've been
- 6 working with him in the last five years, I can't think of
- 7 a continent that Dana hasn't been asked to go to to help
- 8 them with their tire problem. And we've actually been
- 9 very lucky over the last five years to have Dr. Humphrey
- 10 as our consultant and his expertise and his reputation.
- 11 COMMITTEE MEMBER WASHINGTON: Great.
- 12 CHAIRPERSON MEDINA: Board Member Paparian.
- 13 COMMITTEE MEMBER PAPARIAN: Yeah, it's kind of a
- 14 follow-up on that.
- 15 Given the requirements in the scope of work for
- 16 familiarity with the UC Davis work and some of the other
- 17 material in it, how many contractors do you think would be
- 18 qualified to bid on this contract?
- 19 MS. PATENAUDE: None. I base -- you're looking
- 20 at a contract -- it's a very specific focus of expertise.
- 21 And we chose to go out to bid as opposed to sole-source it
- 22 just because of the current contracting situation. But in
- 23 all the meetings I've had, the talks that Dr. Humphrey has
- 24 given, we have not run into another expert -- a
- 25 geotechnical engineer that has the expertise that Dr.

- 1 Humphrey has accumulated.
- 2 So there may be companies that have geotechnical
- 3 engineers and they may come forward and, you know, wish to
- 4 expand their expertise into this field. But as far as the
- 5 actual experience -- since we're continuing on with work
- 6 that we've been working on for five years, the steering
- 7 group and stuff, it's not beyond belief that a company
- 8 could come in and learn about this. But right now it's a
- 9 learning experience for pretty much everybody, it's so
- 10 new.
- 11 COMMITTEE MEMBER PAPARIAN: Okay. So if there's
- 12 only one potential bidder -- and from what I know, given
- 13 the way the contract is constructed, that's probably
- 14 right.
- MS. PATENAUDE: Well, it doesn't stop other
- 16 companies from bidding.
- 17 COMMITTEE MEMBER PAPARIAN: Yeah, potentially
- 18 they could. But there's not many people with this -- when
- 19 you go through the background required in the scope of
- 20 work, it is kind of hard to imagine who else might be out
- 21 there.
- 22 How do we know we're getting a fair bid if -- I
- 23 mean the bidder probably knows that there aren't many
- 24 other people that can do this.
- 25 MS. PATENAUDE: All I can say is that Dr.

- 1 Humphrey is a professor, and we have not had a problem
- 2 with that as far as the payment. I mean it's a time and
- 3 services. It's his pay per hour for activities that we
- 4 ask him to do. It's not like \$500,000 is going to Dr.
- 5 Humphrey's account.
- 6 We ask him to review a report, say, for the
- 7 Sonoma tire piles. He reviews those and bills us per
- 8 hour. His hourly rate is actually less than most of our
- 9 engineering contractors that we have in the State of
- 10 California. So I wouldn't say that he -- you know, even
- 11 though he has a Ph.D. and his expertise, his salary does
- 12 not reflect an unacceptable price.
- 13 COMMITTEE MEMBER PAPARIAN: Okay. Presumably we
- 14 pay for his travel to California and so forth too?
- MS. PATENAUDE: Yes.
- 16 COMMITTEE MEMBER PAPARIAN: And then -- I mean it
- 17 looks and feels like a sole-source contract to me.
- 18 MS. PATENAUDE: And there was -- it's pretty hard
- 19 until we start to develop the expertise in California --
- 20 and that's what we're trying to do. We've had other
- 21 consultants. We've gone to private individuals and given
- 22 six hour short courses. Slowly the industry is picking
- 23 up, you know, on this technology. But right now, short of
- 24 us going out and educating them, nobody else has picked up
- 25 and implemented these projects.

1 COMMITTEE MEMBER PAPARIAN: Have we gone to the

- 2 university to see if there's any portions of the 15 items
- 3 in the workplan that they might be able to do through an
- 4 interagency agreement?
- 5 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 6 Excuse me. Could I ask a clarifying question?
- 7 Martha Gildart with the Special Waste Branch.
- 8 Are you concerned that we should be using a
- 9 sole-source process rather than a --
- 10 COMMITTEE MEMBER PAPARIAN: I am concerned about
- 11 the sole-source process when we're giving a half a million
- 12 dollars here -- this appears to be a sole-source contract
- 13 to me even though it's being put out as something else.
- 14 If it was a sole-source contract, I'd still be concerned.
- 15 And it appears to me it is a sole-source contract.
- 16 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 17 It does allow individuals, businesses to submit a
- 18 list of their qualifications if they feel they are
- 19 competitive and have the expertise in the areas outlined.
- 20 Now, if no one else submits such a response, then in a
- 21 sense it looks like a sole source. But the opportunity is
- 22 there, and that's the requirement. The difference between
- 23 either a bid or an RFP or an RFQ is that there's an
- 24 opportunity for anyone who does have that experience to
- 25 come forward.

1 We're willing to entertain that. You're asking

- 2 staff what they think the likelihood is of anyone actually
- 3 meeting those expectations. And I think staff is being
- 4 very honest in saying that there's probably no one else.
- 5 But we could always learn if there is someone.
- 6 COMMITTEE MEMBER PAPARIAN: I'm concerned that
- 7 maybe this was -- it's designed in a way that leads it to
- 8 be like a sole-source contract. If, for example, some of
- 9 the work required under this scope -- if this were three
- 10 scopes instead of one and you had divided up the work in
- 11 some way, it might be that there would be expertise in
- 12 California that could handle one of the three scopes, but
- 13 not the other two or two of the three scopes and not the
- 14 three. But when you put it all together, and in reading
- 15 this and reading the type of background that's required
- 16 for the bidder, it's hard to imagine that anybody else can
- 17 come forward.
- 18 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 19 One could go so far as to split it down into 15
- 20 or 20 different tasks. What we're looking for is someone
- 21 with the expertise to provide the assistance that we have
- 22 called upon in the past. We have asked for individuals to
- 23 conduct seminars because we're trying to spread that
- 24 expertise around the State. And California's probably one
- 25 of the slower states in adopting this technology.

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1 We're trying to ask for someone who has the
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- 2 engineering expertise to know what designs will work and
- 3 what may fail, what the past experience has been, and
- 4 whether it meets standards. You know, there's a range of
- 5 activities that we have been involved with in the last
- 6 five years, and that's what the scope of work reflects.
- 7 I believe that it is somewhat coincidental that
- 8 there's only one individual that we are now aware of with
- 9 those same ranges of skills. There may be some firm out
- 10 there that can answer this in addition.
- 11 CHAIRPERSON MEDINA: I think that Board Member
- 12 Paparian, however, raises a valid issue, and that's
- 13 whether if this is a sole-source contract, we should not
- 14 have approached this as a sole-source contract. But given
- 15 the Oracle situation, I think there's certain activities
- 16 that you're all aware of --
- 17 EXECUTIVE DIRECTOR LEARY: And absolutely. In
- 18 fact that's -- but what's -- if I might chime in for two
- 19 seconds here.
- 20 CHAIRPERSON MEDINA: Yeah.
- 21 EXECUTIVE DIRECTOR LEARY: Again, just taking a
- 22 step back. This really is only just the scope of work at
- 23 this point. Although I know -- I think Mr. Paparian's
- 24 concern is that we've written the scope of work in such a
- 25 way that we will ensure that only one contractor will be

1 successful in bidding on that scope of work. And I think

- 2 that's a fair observation, something we might want to
- 3 consider.
- 4 But there's also -- I don't know that we've in
- 5 any way shaped this to preclude the opportunity that teams
- 6 may be put together with expertise from various avenues or
- 7 various tasks involved in this scope of work that could
- 8 compete successfully with Dr. Humphrey or anybody else who
- 9 may bid on it.
- 10 MS. PATENAUDE: And I'd like to add that the fact
- 11 that we have the engineering response abutment study,
- 12 there's an expertise that we could not get through Dr.
- 13 Humphrey. This was a seismic study that the University at
- 14 Davis had the expertise in. And we've got a number of
- 15 individuals as part of that steering team. And Dr.
- 16 Humphrey is just part of the team that deals with the
- 17 aspects of tires.
- 18 He's not a geotechnical engineer that specializes
- 19 in earthquakes. We have other individuals that specialize
- 20 in structures and earthquakes. And so there is an
- 21 activity that we actually went out to -- so it was a
- 22 separate scope that we went out to the University of
- 23 California at Davis.
- We have other projects we hope to get to
- 25 eventually that we may be able to go to the university.

- 1 And we're looking at a water quality study that we --
- 2 actually I explored that last year to have the University
- 3 at Davis do a study for us to determine the impacts of
- 4 tire leachate on water quality.
- 5 We put -- unfortunately they put together a
- 6 package for us and it exceeded three quarter of a million
- 7 dollars for the study. And so we had to put that off
- 8 until future time we had the funding.
- 9 So we have gone to -- I guess you'd say that this
- 10 is one part of the civil engineering program. And we have
- 11 looked at the University of California to do other parts
- 12 of the civil engineering program. And this is just one
- 13 part of it. And I would anticipate that there's other
- 14 things that we will work with the university system on.
- 15 But as far as the experience dealing with tires and
- 16 applications that we're trying to promote, this is how I
- 17 wrote the scope.
- 18 It wasn't specifically written to -- this is very
- 19 similar to the scope we released five years ago for the
- 20 first one before we started working with Dr. Humphrey.
- 21 All I've done now is add in projects we're concurrently
- 22 working on. And at that time I think there was three
- 23 other consultants that applied. And Dr. Humphrey was the
- 24 only company that had actually ever built -- or individual
- 25 that had actually built projects.

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1 COMMITTEE MEMBER PAPARIAN: And this is the
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- 2 same -- I did raise this concern about two years ago with
- 3 the development of the five-year tire plan as well to try
- 4 to assure that we developed some expertise in California.
- 5 Let me ask another question. There's an
- 6 economics component to this in developing costs of
- 7 information for transportation, disposal and reuse of
- 8 tires.
- 9 MS. PATENAUDE: Um-hmm.
- 10 COMMITTEE MEMBER PAPARIAN: What's anticipated
- 11 there? We're looking to assist the staff in developing
- 12 some of the information on the economics of reuse of
- 13 tires? This is Item 4 in the tasks in the scope of work.
- 14 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- I believe that's a project-specific requirement,
- 16 to look at any proposed project and determine if it is
- 17 economically feasible within the, you know, environment?
- 18 Do we have someone able to produce those shreds at an
- 19 economical cost, and are they close enough that transport
- 20 to the site and that the conditions at the site don't
- 21 require additional safeguards or something? I would
- 22 assume it's a site-by-site assessment. I don't think it's
- 23 an overall evaluation of the technology in its entirety.
- 24 COMMITTEE MEMBER PAPARIAN: Okay.
- 25 CHAIRPERSON MEDINA: So Board Member Paparian, if

- 1 you're not comfortable with this --
- 2 COMMITTEE MEMBER PAPARIAN: I'm not --
- 3 CHAIRPERSON MEDINA: -- or are there some
- 4 recommendations you'd like to make?
- 5 COMMITTEE MEMBER PAPARIAN: Yeah, I'm sorry I
- 6 don't have specific recommendations. But I'm not -- it's
- 7 feeling like a sole-source contract to me. I'll take a
- 8 look at it between now and the Board meeting and see if I
- 9 believe there's some way to divide this up in to two or
- 10 three. But --
- 11 EXECUTIVE DIRECTOR LEARY: May I suggest
- 12 something? That maybe we could consider as staff as we
- 13 put the RFQ forward that we ask potential contractors to
- 14 feel free to state their qualifications in regard to
- 15 specific sub-tasks, that we're not necessarily seeking one
- 16 contractor to be successful in response to this RFQ.
- 17 In other words -- and I'm thinking out loud here,
- 18 so, you know, feel free to give me some feedback. But in
- 19 the interest of not necessarily precluding or biasing this
- 20 contract towards one contractor, that if contractors felt
- 21 that they could bid with an RFQ for specific tasks, and
- 22 that we as a result of those bids then subdivide or award
- 23 more than one contract as a result of this RFQ for various
- 24 portions of the scope.
- 25 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:

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1 That's possible. We would prefer that such a
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- 2 group formed a team and had one bid for one contract so
- 3 that one contract manager could run that program. You
- 4 know, if there are individuals who have those skills, as
- 5 you're describing, then they could put their own team
- 6 together.
- 7 EXECUTIVE DIRECTOR LEARY: I'm just suggesting in
- 8 the interests of -- not encourage that so we don't
- 9 preclude other contractors from responding to various
- 10 portions of it or form teams to respond to this thing
- 11 comprehensively. And maybe in that way --
- 12 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 13 Because it would be extremely difficult for a
- 14 staff to review a list of submittals and then have to pick
- 15 A and D and F and G and say, "Well, maybe if we put these
- 16 four together, it would be a coherent operation," and then
- 17 we have to contact them to see if they would agree to come
- 18 together under one contract or four contracts or work
- 19 together. I mean that to me raises a lot of
- 20 complications. Where if they could form their own teams
- 21 and submit that one response, then that would certainly be
- 22 a viable way to manage the program.
- 23 CHAIRPERSON MEDINA: Well, I think this is a good
- 24 opportunity to look at these scopes of work.
- 25 EXECUTIVE DIRECTOR LEARY: Absolutely,

1 absolutely. So we appreciate the issues Mr. Paparian

- 2 raises. And we will wrestle with this between now and the
- 3 Board meeting next week.
- 4 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 5 If there are any comments on the actual tasks
- 6 included, we would appreciate --
- 7 CHAIRPERSON MEDINA: I have two Board members
- 8 that wish to comment.
- 9 So Board Member Washington, then Board Member
- 10 Jones.
- 11 COMMITTEE MEMBER WASHINGTON: For Martha, while
- 12 you're there.
- In terms of Dr. Humphrey has there been any
- 14 discussions with Dr. Humphrey in terms of his expertise in
- 15 training folks here in our university system?
- 16 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 17 He has conducted educational seminars on civil
- 18 engineering in the past. And we would continue to ask him
- 19 to do so if he were to win the bid on this particular
- 20 contract. So, yes, we are trying to build that up.
- 21 COMMITTEE MEMBER WASHINGTON: So his specific
- 22 expertise, he kind of passed that along to other folks?
- 23 SUPERVISING WASTE MANAGEMENT ENGINEER GILDART:
- 24 Correct.
- 25 MS. PATENAUDE: Excuse me. But actually, as a

- 1 prerequisite to the -- we have an upcoming project with
- 2 CalTrans for the Route 91 interchange in Riverside, and
- 3 we've drafted a memorandum of understanding to agree to
- 4 supply material for that project. That was one of the
- 5 conditions I put with CalTrans is they need to start
- 6 developing this expertise themselves, and that I wanted
- 7 one person assigned to that project so that they could
- 8 start going through the whole process from start to
- 9 finish. Because up until now they've been relying on
- 10 myself and Dr. Humphrey to be out there when it came to
- 11 tires, and then they walked away from it.
- 12 And we didn't feel that this is something we
- 13 needed to do forever, that CalTrans could easily become
- 14 the experts in this material since they are going to be
- 15 the prime users of it. And that's what we've outlined for
- 16 this project, with the hope to develop the expertise
- 17 within CalTrans who will use this material.
- 18 COMMITTEE MEMBER WASHINGTON: Yeah, well, I think
- 19 you guys have some of the greatest minds, I think you can
- 20 come up with a plan. I certainly believe that Mr.
- 21 Paparian's on the right track in terms of sole-source --
- 22 I'll get it out in a second here.
- MS. PATENAUDE: Sole source.
- 24 COMMITTEE MEMBER WASHINGTON: Yeah, that thing.
- 25 I believe that you guys have the minds to bring together a

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1 mechanism where it doesn't look like a sole source --
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- 2 whatever I'm trying to say -- that is, a single contract.
- 3 And I believe that you can do it. And I hope -- it's my
- 4 hope that you will come up with a way of addressing this
- 5 whole issue of the single person getting the contract.
- 6 CHAIRPERSON MEDINA: Okay. Board Member Jones.
- 7 COMMITTEE MEMBER JONES: Thanks, Mr. Medina.
- 8 I take a little different slant to this thing.
- 9 Everybody here -- and it's part of our strategic
- 10 plan that we want to be recognized as a leader both in
- 11 California, in the United States, and in the world. And
- 12 we have started to do those kinds of things with the
- 13 activities in our tire program.
- 14 One of the biggest reasons that we are achieving
- 15 any kind of acclaim is our relationship with Dr. Humphrey.
- 16 I've gone to conferences with Dr. Humphrey. I've watched,
- 17 and he tries to share his expertise. But why would we
- 18 want to dumb down? I saw a proposal by a company wanting
- 19 to use whole tires -- to landfill whole tires, and then
- 20 turn around and say that it was an engineered alternative.
- 21 This was one of the top engineering companies in
- 22 the world. And our staff, along with Dana Humphrey, tore
- 23 that proposal apart and said there is nothing that could
- 24 support you making an abutment with whole tires. There
- 25 has been no history of success. What that really was was

1 a cheap way to dispose of tires which were in violation of

- 2 our contracts.
- 3 That's the asset that we have. And I don't care
- 4 if it's Humphrey or Gray or who it is. We had Terry Gray
- 5 when I got to this Board and I thought a lot about
- 6 Terry -- I thought a lot -- and I still do. I consider
- 7 Terry Gray to be very good.
- 8 CHAIRPERSON MEDINA: I'm glad you clarified which
- 9 Gray that was.
- 10 (Laughter.)
- 11 COMMITTEE MEMBER JONES: Terry Gray. And -- oh,
- 12 I work for the other one, just like you.
- 13 (Laughter.)
- 14 COMMITTEE MEMBER JONES: And when Dana Humphrey
- 15 came along I saw a level of expertise that was
- 16 unbelievable. And while -- I don't care if he gets it or
- 17 Gray gets it or whoever gets it. I don't want to see us
- 18 tear down a scope of work and minimize our impact in the
- 19 world on tire stuff. We've come too far. And I mean
- 20 we've got to be thinking about -- if there's nobody at
- 21 Davis or nobody at Sac State that can do this work, well,
- 22 then that's too bad. None of these people come forward.
- 23 When we do our conferences and stuff and ask for guest
- 24 speakers, there's nobody that's got expertise. So why in
- 25 the heck do we want to dumb down to appease some need to

- 1 share. That doesn't make sense to me.
- 2 COMMITTEE MEMBER WASHINGTON: I think, Mr. Jones,
- 3 what it is is -- I think what we have to do is make sure
- 4 that, God forbid, something happens to Dr. Humphrey, that
- 5 somebody has that expertise. And so that's -- I think
- 6 that's more than anything, we have to make sure that we
- 7 still have somebody available to do it. And his expertise
- 8 in training other folks provides that assistance.
- 9 Now, we could continue to keep Dr. Humphrey, but
- 10 at the same time we want to make sure other folks have the
- 11 same expertise to do the job. And, you know, he might
- 12 retire and not want to do it anymore.
- 13 COMMITTEE MEMBER JONES: He likes California.
- 14 (Laughter.)
- 15 COMMITTEE MEMBER WASHINGTON: A lot of folks like
- 16 California. Too many.
- 17 COMMITTEE MEMBER PAPARIAN: And that's actually
- 18 part of my point. Two years ago I brought this up as an
- 19 issue. And I know that other agencies such -- the Energy
- 20 Commission has successfully worked with the University of
- 21 California to develop expertise in the energy area that
- 22 didn't exist previously in the University of California.
- I think there's things that we could do if we
- 24 think creatively to help bring along either California
- 25 educational institutions or California consultants so that

1 they have some of this expertise that we can draw on in

- 2 the future.
- 3
  I think it's -- it is something that ultimately
- 4 will benefit our programs immensely if we have folks
- 5 coming out of our university systems who have an inkling
- 6 of knowledge about the sorts of things that we're
- 7 promoting, that they can then take into their work life
- 8 and incorporate into their work life. And I think we as
- 9 the Waste Board could have a role in developing the sort
- 10 of programs and expertise in university systems that will,
- 11 you know, turn out folks that will be able to use that
- 12 expertise in their work lives.
- 13 COMMITTEE MEMBER JONES: Mr. Chair.
- 14 CHAIRPERSON MEDINA: Thank you, Board Member
- 15 Paparian. I think your points were all well taken.
- 16 Board Member Jones, would you like to move this
- 17 resolution?
- 18 COMMITTEE MEMBER JONES: What I'd like to ask
- 19 though is if -- if we want to educate people, which I have
- 20 no problem with doing, then why didn't we create another
- 21 contract and pay Dr. Humphrey and Terry Gray to come out
- 22 here and give a series of classes to the UC centers. And
- 23 I don't care who comes. That makes sense to me.
- I've got no problem with that. I've gone to
- 25 every one of these tire conferences and sat there and

1 actually participated, as have other members. That would

- 2 make sense. I'd have no problem with that. But this is a
- 3 contract about specific projects that are coming down the
- 4 road that we're trying to get CalTrans and local
- 5 government to do.
- 6 So I see it as two different things. And I'd
- 7 absolutely support another concept of an educational
- 8 funding with paying whoever we get. I mean Dr. Humphrey,
- 9 Terry Gray, whoever you want to get, to educate the UC
- 10 system or any of those folks. I'd do that in a heartbeat.
- 11 That would be a good allocation of money. But this is
- 12 about specific jobs that we have in the State of
- 13 California for potential use of tire shreds.
- 14 And, you know, we either go with -- we put this
- 15 out and see who bids it and -- you know.
- 16 COMMITTEE MEMBER PAPARIAN: But I think we've
- 17 developed a list of specific jobs in a way that guarantees
- 18 this contract to a specific individual. I think if we had
- 19 constructed the list of jobs in a different way, it's
- 20 possible that we would have more than one qualified
- 21 bidder. And that concerns me. So I'm not going to be
- 22 ready to vote for this myself.
- 23 CHAIRPERSON MEDINA: Okay, Board members --
- 24 COMMITTEE MEMBER JONES: I'm going to move -- I
- 25 want to move adoption of Resolution 2003-10, consideration

1 of a scope of work for Engineering and Environmental

- 2 Services Contract, Tire Recycling Management Fund,
- 3 2002-2003.
- 4 CHAIRPERSON MEDINA: Okay. Board Member Jones
- 5 has moved Resolution 2003-10. Is there a second to this
- 6 resolution?
- 7 COMMITTEE MEMBER WASHINGTON: Second.
- 8 CHAIRPERSON MEDINA: Okay. Resolution 2003-10
- 9 has been moved by Board Member Jones, seconded by Board
- 10 Member Washington.
- 11 Call the roll please.
- 12 SECRETARY HARRIS: Washington?
- 13 COMMITTEE MEMBER WASHINGTON: Aye.
- 14 SECRETARY HARRIS: Jones?
- 15 COMMITTEE MEMBER JONES: Aye.
- 16 SECRETARY HARRIS: Paparian?
- 17 COMMITTEE MEMBER PAPARIAN: Abstain.
- 18 SECRETARY HARRIS: Medina?
- 19 CHAIRPERSON MEDINA: Aye.
- 20 Resolution 2003-10 has been moved by a majority
- 21 vote. This will now be on the consent calendar. And
- 22 it'll go before the full Board.
- Next item, 51, has been deleted.
- 24 And we will next move to the Waste Prevention and
- 25 Market Development Deputy Director's report.

1 My intent is to adjourn this meeting at noon. So

- 2 if we can cover the upcoming items by that time, I'd
- 3 greatly appreciate it.
- 4 DEPUTY DIRECTOR WOHL: Good morning, Chair Medina
- 5 and Committee members. Patty Wohl from the Waste
- 6 Prevention and Market Development Division.
- 7 I have several things I wanted to report on this
- 8 morning, starting with PR 1133. And, that is, that the
- 9 South Coast Air Quality Management District just released
- 10 the latest revisions to a series of three rules on
- 11 composting and chipping and grinding. That will be
- 12 presented at the AQMD Board for adoption on January 10th.
- I believe Linda Moulton-Patterson and Steve Jones
- 14 and others will be attending that meeting, along with my
- 15 staff.
- 16 As the rule currently stands, AQMD-inclined
- 17 flexibility is requested by CIWMB and has included these
- 18 flexibilities.
- 19 There are several rules. I won't go into all the
- 20 details. Maybe the most important being 1133.2, which is
- 21 the co-composting. And, that is, that facilities will be
- 22 required to post 80 percent emission reductions for new
- 23 facilities and 70 percent emission reductions for existing
- 24 facilities, for both VOCs and ammonias. This, however, is
- 25 considerably more flexible than the original proposal,

1 which was that it would all be in-vessel composting. So

- 2 we're pretty positive about that.
- 3 We'll be happy to bring back those results at the
- 4 next Committee meeting. Or I'm sure probably both Linda
- 5 Moulton-Patterson and Steve will report at the Board
- 6 meeting on that subject.
- 7 In addition, I wanted to mention that staff sent
- 8 out the plastic trash bag certification packets to
- 9 manufacturers and suppliers yesterday. The completed
- 10 certifications are due in March. The distribution list is
- 11 much expanded this year. Because we received a list of
- 12 companies from the Department of General Services who were
- 13 not allowed to bid on projects because they had not met
- 14 the minimum content rule or were not -- you know that we
- 15 have a list of those who don't meet it. So they -- it's
- 16 actually a real positive thing with -- I think in the past
- 17 we had 75 companies. This year we have 335 companies. So
- 18 it's a huge expanded list that we're going out to.
- 19 And then I have just a couple of staff issues or
- 20 personnel issues I wanted to mention; and, that is, that
- 21 we just recently promoted Mike Leaon as the new supervisor
- 22 of the plastics recycling technology section.
- I believe he's in the room, if he wants to stand.
- 24 (Applause.)
- DEPUTY DIRECTOR WOHL: So we want to congratulate

- 1 him and welcome him to his new position.
- 2 In addition, Dana Papke, who's also in the room,
- 3 from our Sustainable Building Section, just recently
- 4 became a lead accredited professional. That is the
- 5 leadership in energy and environmental design. It's the
- 6 Green Building Rating System that's used nationally. I
- 7 believe there's only two State employees who have attained
- 8 this, both of them working at CIWMB. And Dana's the
- 9 second one. So I wanted to congratulate her on that.
- 10 (Applause.)
- 11 CHAIRPERSON MEDINA: Wonderful.
- 12 DEPUTY DIRECTOR WOHL: And with that, we'll move
- 13 into our agenda.
- 14 So I believe it's Agenda Item N, which is Item 52
- 15 in your Board book. Consideration of completion of the
- 16 1997-1999 rigid plastic packaging container, RPPC,
- 17 compliance agreements for the following companies.
- 18 And Jan Howard will present the item.
- 19 MS. HOWARD: Good morning, Board members. Jan
- 20 Howard with the Plastic Recycling Technology Section.
- 21 We have 17 companies this month that the Board
- 22 had previously adopted the compliance agreements for. And
- 23 before I move on with staff recommendations, I'd first
- 24 like to update you on the status of Briggs & Stratton and
- 25 Bix Manufacturing.

1 Briggs & Stratton based on corporate averaging

- 2 has demonstrated that it uses more than 22 percent
- 3 post-consumer resin and has indicated that it will be
- 4 purchasing compliant containers with 25 percent
- 5 post-consumer resin by February 1st, 2003.
- 6 Staff recommends to extend the agreement to July
- 7 31st, 2003, to allow the company to demonstrate the full
- 8 six months of compliance.
- 9 Staff is continuing to work with Bix
- 10 Manufacturing and will report on the status at the Board
- 11 meeting.
- 12 With that, staff recommends the Committee approve
- 13 the Adoption of Resolutions 2003-12, through 2003-15, and
- 14 2003-17 through 2003-28.
- 15 This concludes my presentation. And I would be
- 16 happy to answer any questions.
- 17 CHAIRPERSON MEDINA: Board members, any questions
- 18 or comments regarding this item?
- 19 If not, someone wishes to move this item?
- 20 COMMITTEE MEMBER JONES: Mr. Chair.
- 21 CHAIRPERSON MEDINA: Board Member Jones.
- 22 COMMITTEE MEMBER JONES: I'll move adoption of
- 23 Resolutions 2002- -- I'm sorry -- 2003-12 through 2003-15,
- 24 2003-17 through 2003-28.
- 25 COMMITTEE MEMBER WASHINGTON: Second.

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1 CHAIRPERSON MEDINA: Okay. Resolution 2003-12
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- 2 through 2003-15 has been moved by Board Member Jones,
- 3 seconded by Board Member Washington, as have Resolutions
- 4 2003-17 through 2003-28.
- 5 Call the roll.
- 6 Yes.
- 7 COMMITTEE MEMBER WASHINGTON: Mr. Chair, for
- 8 clarification, what happened to 2003-16?
- 9 CHAIRPERSON MEDINA: I don't know. That's a very
- 10 good question.
- 11 MS. HOWARD: I will provide the status of that
- 12 one at the Board meeting.
- 13 COMMITTEE MEMBER WASHINGTON: Okay. Thank you.
- 14 CHAIRPERSON MEDINA: Can we call the roll on
- 15 those items please.
- 16 SECRETARY HARRIS: Jones?
- 17 COMMITTEE MEMBER JONES: Aye.
- 18 SECRETARY HARRIS: Paparian?
- 19 COMMITTEE MEMBER PAPARIAN: Aye.
- 20 SECRETARY HARRIS: Washington?
- 21 COMMITTEE MEMBER WASHINGTON: Aye.
- 22 SECRETARY HARRIS: Medina?
- 23 CHAIRPERSON MEDINA: Aye.
- 24 Okay. Resolution 2003-12 to 2003-15 and 2003-17
- 25 through 2003-28 have been moved to Committee consensus.

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1 Now, Item 2003-16 -- or Resolution 2003-16.
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- 2 DEPUTY DIRECTOR WOHL: I think you'll have to
- 3 hear that at the Board meeting.
- 4 CHAIRPERSON MEDINA: Oh, okay. We will hear that
- 5 one at the Board meeting.
- 6 DEPUTY DIRECTOR WOHL: We'll have an update for
- 7 you.
- 8 CHAIRPERSON MEDINA: Okay.
- 9 DEPUTY DIRECTOR WOHL: So we'll move on to Agenda
- 10 Item 53.
- 11 CHAIRPERSON MEDINA: Before we do, I have two
- 12 speaker slips here, Tim Shestek and George Larson.
- 13 Are you speaking on this particular item?
- 14 MR. LARSON: Next item.
- 15 CHAIRPERSON MEDINA: Oh, okay. Very good.
- Next item please.
- 17 DEPUTY DIRECTOR WOHL: Okay. Which is
- 18 consideration of scope of work for the post-consumer
- 19 resin, PCR, quality assurance and testing protocol
- 20 contract.
- 21 And Edgar Rojas will present.
- MS. ROJAS: Good morning, Mr. Chairman and
- 23 Committee members.
- 24 This agenda item considers the scope of work for
- 25 the Post-Consumer Resin Quality Assurance and Testing

- 1 Protocol Contract.
- 2 The purpose of this contract is to develop a
- 3 quality assurance program that could be used as a model by
- 4 post-consumer resin suppliers in California. To do this,
- 5 the contractor would conduct a survey of post-consumer
- 6 processors in California, prepare quality assurance
- 7 guidelines for processing post-consumer plastics, propose
- 8 attesting protocol for post-consumer resins, evaluate the
- 9 effectiveness of the quality assurance guidelines and
- 10 testing protocol and prepare a report.
- 11 This survey will be used to determine the number
- 12 of post-consumer plastic processors in California that
- 13 have established quality assurance programs and also to
- 14 identify the most common quality challenges they face.
- The guidelines will be used as a set of
- 16 procedures to implement successful quality assurance
- 17 programs. The testing protocols will provide specific
- 18 testing methods that post-consumer resin suppliers have
- 19 used as quality control procedures, especially those
- 20 needed for regulatory compliance and the ones that have
- 21 relevance to the end-use performance of final products.
- 22 In order to evaluate the effectiveness of the
- 23 quality assurance guidelines and the testing protocol, the
- 24 contractor shall first select three post-consumer resin
- 25 suppliers in California where quality programs have

- 1 occurred. Second, implement the proposed quality
- 2 assurance guidelines and testing protocols. And, third,
- 3 evaluate the effectiveness of both the quality assurance
- 4 guidelines and the testing protocol. And then combine the
- 5 three into three case studies, which will make a model
- 6 quality assurance program.
- 7 In other words, this contract will allow the
- 8 transferring of successful quality assurance experiences
- 9 to many post-consumer resin suppliers in California. The
- 10 implementation of the model quality assurance programs
- 11 would help to prevent the occurrence of post-consumer
- 12 resins non-conforming to purchasing specifications.
- 13 It should also include the image of post-consumer
- 14 resins meeting legal requirements make the use of
- 15 post-consumer resins in rigid plastic packaging containers
- 16 technically visible, ensure the performance of regulated
- 17 trash bags, and help the community with recycled content
- 18 claims consistent with the Federal Trade Commission
- 19 quidelines.
- 20 And, finally, facilitate end-user's acceptance.
- 21 The amount proposed to fund this item is only
- 22 \$25,000. And the source is the Integrated Waste
- 23 Management Account.
- 24 The Board has the following three options:
- 25 First, or number 1 option, approve the scope of

1 work for the Post-Consumer Resin Quality Assurance and

- 2 Testing Protocol Contract.
- 3 Option 2, approve the scope of work for the
- 4 Post-Consumer Resin Quality Assurance and Testing Protocol
- 5 Contract with specific modifications.
- And, Option 3, take no action at this time and
- 7 refer the matter back to staff.
- 8 Staff recommends the Board to approve the scope
- 9 of work for the Post-Consumer Resin Quality Assurance and
- 10 Testing Protocol Contract and that the Board adopt
- 11 Resolution number 2003-29.
- 12 But before that, I would like you to please make
- 13 a change to the resolution. Instead of Resolution BCP
- 14 Number 15, it is Number 2. Not Number 15, but Number 2.
- 15 With this I conclude my presentation. And I
- 16 would be happy to respond to any questions.
- 17 CHAIRPERSON MEDINA: Okay. Thank you very much
- 18 for your presentation.
- 19 Board members, any comment or questions regarding
- 20 this item?
- 21 Board Member Washington, Board Member Paparian,
- 22 then Board Member Jones.
- 23 COMMITTEE MEMBER WASHINGTON: I had a question
- 24 for you. Edgar, I have a question for you.
- 25 How many post-consumers processors are there in

- 1 California?
- MS. ROJAS: There are about 12.
- 3 COMMITTEE MEMBER WASHINGTON: Twelve?
- 4 MS. ROJAS: About 12.
- 5 MS. ROJAS: And they are all over the State of
- 6 California, or are they in specific --
- 7 MS. ROJAS: Mostly in southern California and in
- 8 the Bay Area. Very little in central California.
- 9 COMMITTEE MEMBER WASHINGTON: Okay. Thank you.
- 10 Thank you, Mr. Chair.
- 11 CHAIRPERSON MEDINA: Board Member Paparian, then
- 12 Board Member Jones.
- 13 COMMITTEE MEMBER PAPARIAN: Yeah, and maybe --
- 14 the witnesses might be able to address this as well.
- The post-consumer -- the stuff we're talking
- 16 about, some of it will -- will it come from containers
- 17 subject to the Container Refund Program?
- MS. ROJAS: Yes, I think so.
- 19 COMMITTEE MEMBER PAPARIAN: So the question I
- 20 have is: Should we in some way involve the Department of
- 21 Conservation in this work? Frankly, I'm not sure, and
- 22 that's why I'm -- I'd like the witnesses also to perhaps
- 23 respond to that in their testimony.
- MS. ROJAS: In some way. But this is more than
- 25 rigid plastic packaging containers. They might also

- 1 include the plastics in electronics, E-waste
- 2 electronics --
- 3 COMMITTEE MEMBER PAPARIAN: Right.
- 4 MS. ROJAS: -- and some other type of plastics,
- 5 engineering, thermoplastics. It's not only the plastic
- 6 packaging containers. It's not only trash bags. It's
- 7 more than that.
- 8 MR. ORR: This is Bill Orr with the Recycling
- 9 Technologies Branch.
- 10 Just to maybe amplify on Edgar's comments. We
- 11 actually are scheduled to have a meeting with
- 12 representatives from the Department of Conservation next
- 13 week. We have sort of a laundry list of topics that we're
- 14 talking about, future collaboration and ongoing, sort of
- 15 overlap-type activities. And we would be happy to include
- 16 this as part of that agenda.
- 17 COMMITTEE MEMBER PAPARIAN: Yeah, I think it
- 18 would make sense. At a minimum, I wanted to make sure
- 19 we're not overlapping with anything they might be doing.
- 20 And, again, the witnesses may know more about what they're
- 21 up to from their work with them.
- 22 CHAIRPERSON MEDINA: Okay. With that, now, Board
- 23 Member Jones, any comments before I call on the speakers?
- 24 COMMITTEE MEMBER JONES: I think I'll wait till
- 25 after the speakers, Mr. Chair. Thanks.

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1 CHAIRPERSON MEDINA: Okay. Thank you.
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- 2 Again, Mr. Shestek.
- 3 MR. SHESTEK: Thank you, Mr. Chairman and
- 4 members. Tim Shestek with the American Chemistry Council.
- 5 We represent the U.S. Plastic Manufacturers.
- 6 Just really a point of information on this item.
- 7 And I'll try to address your question there, Mr. Paparian.
- 8 And I mentioned this to Mr. Orr prior to the
- 9 meeting. We're putting together an advisory panel of our
- 10 industry, of packaging experts and packaging designers,
- 11 primarily in the bottle market and in the rich container
- 12 market, those containers used to package food and beverage
- 13 items, hazardous materials, other consumer products,
- 14 really to serve as an advisory panel for our organization
- 15 and hopefully for folks here at the Integrated Waste
- 16 Management Board as well on technical issues, barriers to
- 17 using PCR in products.
- 18 So my hope really on this item and in future
- 19 items is to involve that group -- as we proceed to develop
- 20 that group, involve that group with this organization and
- 21 in the future policy projects and other applications and
- 22 other projects that the Board is involved in in terms of
- 23 plastics as we just move forward in implementing the
- 24 plastics white paper.
- 25 So really more of a point of information for the

1 Board, that this advisory group is coming together, real

- 2 technical experts that I think could serve as a good
- 3 resource to Board staff and to our industry as well as we
- 4 respond to new policy proposals, potential new rules or
- 5 partnerships that may come down the pike.
- 6 So really a point of information I wanted to
- 7 bring to the Board today.
- 8 And in terms of your question, Mr. Paparian, I
- 9 think the Department of Conservation may have a role in
- 10 this as it relates to the supply of material and possibly
- 11 generating new supply and increasing the supply of plastic
- 12 material that may be used in PCR applications.
- But, yeah, that's my initial interest in the
- 14 actions that they've had, to have a role here. I'm not
- 15 sure what kind of staffing allotment they may have, but I
- 16 do potentially see them as a rule in trying to boost the
- 17 current supply of material that we think is currently
- 18 under-capacity right now.
- 19 Thank you.
- 20 CHAIRPERSON MEDINA: Okay. Thank you.
- Mr. George Larson.
- 22 COMMITTEE MEMBER WASHINGTON: Mr. Chair, I have a
- 23 question for the witness.
- 24 CHAIRPERSON MEDINA: Yes, question, Board Member
- 25 Washington.

1 COMMITTEE MEMBER WASHINGTON: In terms of your

- 2 advisory board, how soon would that board be organized?
- 3 MR. SHESTEK: Hopefully --
- 4 COMMITTEE MEMBER WASHINGTON: I hear you're
- 5 saying we're putting it together.
- 6 MR. SHESTEK: Yeah, hopefully in the next couple
- 7 of weeks. We've been identifying our member companies,
- 8 their customers primarily. Our members manufacture
- 9 plastic resin, plastic pellets. They go into a variety of
- 10 different plastic products. Our customers have an
- 11 interest in new rules. Obviously they come down from the
- 12 Board here. And for implementation of the current Rigid
- 13 Plastic Packaging Container Program.
- 14 Hopefully in the next couple of weeks we'll have
- 15 that cross section of experts put together and --
- 16 COMMITTEE MEMBER WASHINGTON: Do you know the
- 17 amount of people that will be a part of this?
- 18 MR. SHESTEK: My sense, it'll be about five to
- 19 eight folks who can respond quickly and provide some
- 20 valuable input to what I think is an upcoming meeting on
- 21 the 23rd of January. So that's our target goal to have
- 22 that group together by then.
- 23 COMMITTEE MEMBER WASHINGTON: Thank you.
- 24 CHAIRPERSON MEDINA: Okay. Mr. George Larson.
- 25 MR. LARSON: Thank you, Mr. Chair, members.

- 1 George Larson representing the American Plastics Council.
- 2 I want to go into some specifics or a specific on
- 3 the scope of work itself. And I'm referencing on page
- 4 53-1 of the agenda item under the analysis section.
- 5 The first sentence very accurately notes that
- 6 "Most buyers" -- and I'm quoting, reading -- "Most buyers
- 7 of PCR consider inconsistent quality and supply the most
- 8 critical barriers they face."
- 9 Well, I know you only have \$25,000 to deal with.
- 10 And the focus of this study is to the second component of
- 11 that, which is the quality of the supply. It's been our
- 12 contention, and particularly under the plastic trash bag
- 13 program, that it is the supply side that is the critical
- 14 component. I think on various committees and your staff
- 15 who held those workshops I think would verify that
- 16 testimony was given that trash bag manufacturers in
- 17 particular want to secure this supply.
- But there is insufficient supply in the
- 19 marketplace. In other words, the infrastructure to
- 20 collect the material exceeds the supply that's going into
- 21 that collection infrastructure.
- 22 So as you conduct this study, what I'm requesting
- 23 is that you -- when you study where the problems are for
- 24 quality control, that you study -- alter the scope of work
- 25 such that it reflects a percentage of all materials that

1 are recycled, so that we can get an idea of what is the

- 2 scope of the problem relative to quality control. In
- 3 other words, put another way -- and this goes to your
- 4 comment and question, Mr. Paparian -- a large -- the two
- 5 types of containers and the two resins that are recycled
- 6 most successfully here in California and throughout the
- 7 United States are number 1s, the PETs, which basically is
- 8 the soda bottle, and number 2s, which are the milk jug --
- 9 most commonly the milk jug.
- 10 There is not a serious problem on contamination.
- 11 And there is a huge demand for the number 1 PET, which is
- 12 used in recycled carpets, for example. And the number 2,
- 13 HDPE, is very much high in demand from a variety of
- 14 end-users like artificial or -- excuse me -- plastic
- 15 lumber from companies like Trex.
- 16 So there is a great demand for this material.
- 17 And what I'm concerned about is identifying these quality
- 18 control problems as a result of this study that will
- 19 reflect disproportionately on all of the, if you will,
- 20 successful recycling that's going on. So while you're
- 21 trying to identify where those problems are and develop
- 22 this protocol and criteria, I would like to see if it can
- 23 be expressed as a percentage. The problem -- there is a
- 24 certain percentage of the plastics where this is a
- 25 problem. There are other plastics where it is not a

1 problem. And have those volumes be reported also.

- 2 Thank you.
- 3 CHAIRPERSON MEDINA: Okay. Thank you, Mr.
- 4 Larson.
- 5 Board Member Jones.
- 6 COMMITTEE MEMBER JONES: Thank you, Mr. Chair.
- 7 I'm actually glad I waited until after the
- 8 testimony, because as much as I enjoy George and Tim --
- 9 you know, when the oil companies that are making the
- 10 plastic resin are going to put together four or five
- 11 people of their customers that use the virgin resin to
- 12 advise this Board as to what the problems are with the
- 13 first batch of resin that they put into a product and it
- 14 gets recovered and why they don't want to use it in the
- 15 next batch, that kind of scares me.
- 16 You know, personally I'm holding to what I had
- 17 said a couple of months ago, that I think we better start
- 18 exploring not just plastic bags or RPPCs, but we ought to
- 19 start looking at every kind of plastic packaging to
- 20 include recycled content and move that kind of legislative
- 21 proposal forward and find somebody that carries it to
- 22 start getting some recycled content into all of this
- 23 material that we see every day.
- I have two problems and two things that I think
- 25 that we need to really be thinking about.

1 In meetings that I've had with folks they'll say

- 2 there is no problem. I mean we've got people that want
- 3 plastic and they can't get enough. Well, there's a piece
- 4 that misses out of there. They want it, but they don't
- 5 want to pay for it. It's real easy to say, "I got
- 6 capacity, but I only want to pay a penny," when the going
- 7 market needs to be 12 cents or 10 cents to pay for the
- 8 curbside collection program, to pay for the buy-back
- 9 redemption program.
- 10 That's the kinds of things that we hear every
- 11 day, that there's all this capacity. There is capacity
- 12 for zero. What's the capacity for an honest living wage?
- 13 You know, we've got people that are out -- we've got
- 14 citizens that are paying for curbside recycling as part of
- 15 their garbage bill. They put that stuff out religiously
- 16 at the curb. We've got city council members and boards of
- 17 supervisors that have lost their jobs because they've
- 18 added cost to collection to provide that service.
- 19 And then nobody wants to pay for it. And then
- 20 everybody turns around and says, "We don't have enough
- 21 material." Of course we're not going to spend 4 cents a
- 22 pound for the stuff. You know, we want it for nothing.
- 23 So I would suggest, especially the way that this
- 24 is written -- and I don't hold this against staff. I
- 25 think it's a good job. But it illustrates that when we

1 look for quality assurance and we hear people saying, "We

- 2 want to make sure that we get good quality," does that
- 3 mean we need to rinse out every container? Does that mean
- 4 that the film plastic that's used in agricultural
- 5 operations that aren't used are never reused because
- 6 nobody wants to clean the mud or the pesticide?
- 7 We need to have some kind of a forum where we
- 8 really quantify what those issues are, because -- and let
- 9 Board members hear them and decide what's real and what's
- 10 not real. Because, you know, we landfill all kinds of
- 11 agricultural plastic every day that could be the feedstock
- 12 for plastic bags. Somebody testified, I don't know, what,
- 13 four months ago, five months ago, when we had that thing
- 14 on the -- that the plastics people came forward and you
- 15 said that the bag smells and it's gray or something.
- 16 Well, let's talk about that. That's quality
- 17 assurance issues. Let's figure where the cost could be,
- 18 because the cost can't always be on the citizen or on the
- 19 garbage company that's providing the service. It cannot
- 20 be. But, remember, when an oil company or any company is
- 21 forced to have to include that, they want the cost as far
- 22 away from them as possible. They want it on the citizen,
- 23 and I'm saying spread it amongst all three. Spread it
- 24 among the citizens, the processors, and the new end-users,
- 25 and make it fair.

1 This has always been about the burden on the

- 2 citizen and on the hauler. And after reading this, it
- 3 becomes more evident.
- 4 So I don't know what you want to do, Mr. Chair.
- 5 But this is critical, because every time I see an
- 6 advertisement with a bottle of shampoo falling on a shower
- 7 floor, it's like, God, please don't ever get rid of
- 8 plastic because -- and I don't want to get rid of it.
- 9 Just take a little bit of it back, you know. It will
- 10 preserve the oil a little bit, you know.
- I really think that this needs more work.
- 12 CHAIRPERSON MEDINA: I think your points are all
- 13 well taken, Board Member Jones. I do think that we need a
- 14 workshop in this area, and we'll see if we can move
- 15 forward on a workshop.
- 16 In regard to the resolution at hand, what are the
- 17 Board members wishes on this resolution that we have at
- 18 hand? Do we either want to move it or not move it?
- 19 COMMITTEE MEMBER JONES: Mr. Chair?
- 20 CHAIRPERSON MEDINA: Yes.
- 21 COMMITTEE MEMBER JONES: I don't know how the
- 22 other members feel, but I appreciate your leadership in
- 23 saying that we need to have a quick workshop on this and
- 24 get some of these issues fleshed out.
- Does it create a problem if we have that workshop

1 first and then try to modify this proposal? Because to

- 2 set this scope of work forward looking for quality control
- 3 and quality assurance without really us having a chance to
- 4 see where they want to put that burden may not be fair to
- 5 staff because it may end up changing a little bit. I
- 6 don't know.
- 7 MR. ORR: I'd like to maybe say a couple of
- 8 things. First of all, this is one piece of an overall
- 9 allocation of money that we got this fiscal year through
- 10 BCP 2 that Edgar referred to earlier. And if you look at
- 11 the contract concept that's included as an attachment to
- 12 this agenda item, you actually see some of the other
- 13 pieces that deal with -- so if you look at 53-8 and then
- 14 on 53-9, you can see that there are several different
- 15 components that are really directly related to market
- 16 development support and litigation support that was
- 17 related to this BCP.
- In addition, as the Board members know, we've
- 19 been continuing to develop the plastics white paper. And
- 20 we actually have a workshop scheduled for January 23rd,
- 21 that I believe Tim Shestek mentioned. And one of the
- 22 topics that will be included as part of that is the
- 23 collection infrastructure. And another one would be on
- 24 more of the technological, the research and development
- 25 elements as follow-up to the plastics white paper.

- 1 So I think that there's -- as far as this
- 2 particular piece, is a very technical piece. It's
- 3 designed to address the quality of plastics and to give
- 4 some quantification of what method people are supposed to
- 5 use to test whether or not that plastic works for a given
- 6 application.
- 7 I think that there have been a number of other
- 8 very valuable issues raised.
- 9 COMMITTEE MEMBER WASHINGTON: Does that suggest
- 10 that this is time sensitive?
- 11 MR. ORR: It's time sensitive only to the extent
- 12 that, you know, this money does need to be -- this
- 13 initiates the RFP process. And, you know, we only have a
- 14 month or two before we need to get RFPs on the street for
- 15 this fiscal year in order to get them back in time to get
- 16 them through.
- 17 COMMITTEE MEMBER WASHINGTON: So Mr. Jones'
- 18 request, I take it, is not that unreasonable in the sense
- 19 that he would like a little bit more time?
- 20 MR. ORR: I guess what I'm suggesting is that I
- 21 don't -- that we have monies that are set aside and
- 22 processes that are currently under way to address I think
- 23 the more -- the broader issues that Mr. Jones raises,
- 24 which are very important.
- 25 I just think it's a slightly different topic than

1 what's addressed through this one little piece of that

- 2 overall pie.
- We could wait until after the workshop that I
- 4 mentioned on January 23rd and bring this back next month
- 5 if that would be the Committee's pleasure.
- 6 CHAIRPERSON MEDINA: Is that the Committee's
- 7 pleasure to not vote on this resolution at this time and
- 8 bring it back later, or do we want to move this
- 9 resolution?
- 10 COMMITTEE MEMBER WASHINGTON: Well, I think Mr.
- 11 Jones, who brought this issue forward, should give us some
- 12 direction in terms of what his thoughts are.
- 13 COMMITTEE MEMBER JONES: Just one question, Mr.
- 14 Chair?
- When we look at the first task we say quality
- 16 management, quality policy and objective, personnel who
- 17 manage, perform, and verify the work. You know, we're
- 18 putting these things together, the source of material, the
- 19 sampling plan. Are you talking about the source of
- 20 feedstock that will ultimately become PCR resin?
- 21 MR. ORR: I believe this is actually not as much
- 22 focused on the feedstock as it is the pellets. So it's
- 23 more the properties of the plastic -- the stuff that's
- 24 already been processed into -- not the collected
- 25 materials, but more the properties of the pellets that

- 1 then are used to make the products or packaging.
- 2 COMMITTEE MEMBER JONES: Okay. My concern, as I
- 3 made it very clear, is there is an incredible campaign --
- 4 as anybody that has been around here knows, when you go
- 5 and ask somebody for something with recycled content and
- 6 there -- and we're told, "Well, we can't make this
- 7 irrigation pipe out of recycled content because it's no
- 8 good," even though the walls are that thick. That scares
- 9 me.
- 10 If this contract isn't dealing with those types
- 11 of issues -- I don't want this contract to be used to
- 12 support a propaganda campaign that recycled content is
- 13 bad. That's as clear as I can make it.
- 14 Does this do that?
- 15 MR. ORR: I don't believe so. I think it does
- 16 the opposite, which is it tends to define performance
- 17 requirements, whether it's PCR or whether it's virgin
- 18 plastic.
- 19 COMMITTEE MEMBER JONES: Okay. But I don't
- 20 want -- by the same token, I don't want them saying, to
- 21 get this thing, every container's got to be washed five
- 22 times before it's picked up at a curbside program.
- MR. ORR: It won't do that.
- 24 COMMITTEE MEMBER JONES: Do you understand what
- 25 I'm saying?

- 1 MR. ORR: Absolutely.
- 2 COMMITTEE MEMBER JONES: I don't want that
- 3 shifted even more -- you know, worse than it is today. If
- 4 that's the case -- but I still think, you know, at some
- 5 point we need to really either join them at their
- 6 workshop or something --
- 7 CHAIRPERSON MEDINA: Yes, we will do that.
- 8 COMMITTEE MEMBER JONES: Then I'll be okay with
- 9 this, providing that we don't add more fodder for the
- 10 advertising campaigns.
- 11 MR. ORR: You have my personal assurance, Mr.
- 12 Jones.
- 13 (Laughter.)
- 14 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 15 CHAIRPERSON MEDINA: Yes, Board Member
- 16 Washington.
- 17 COMMITTEE MEMBER WASHINGTON: I'd like to move
- 18 adoption of Resolution 2003-29, consideration of scope of
- 19 work for the Post-Consumer Resin, PCR, Quality Assurance
- 20 and Testing Protocol Contract, IWMA Fund, Fiscal Year
- 21 2002-2003, Contract Concept Number 2.
- 22 COMMITTEE MEMBER JONES: I'll second.
- 23 CHAIRPERSON MEDINA: The Resolution 2003-29 has
- 24 been moved by Board Member Washington, seconded by Board
- 25 Member Jones.

- 1 Substitute the previous roll call?
- 2 Okay. That will go on fiscal consensus.
- We have two items remaining. I guess there's
- 4 approximately 30 seconds.
- 5 (Laughter.)
- 6 CHAIRPERSON MEDINA: If we can get those done,
- 7 thank you.
- 8 DEPUTY DIRECTOR WOHL: I think that item's
- 9 actually on Committee consensus. It's just the scope of
- 10 work at this point.
- 11 Okay. Agenda Item 55. I guess Kathy Frevert
- 12 heard you. Consideration of contractor for the
- 13 Sustainable Building Technical Assistance Service
- 14 Contract.
- 15 And she'll give you the abbreviated version.
- MS. FREVERT: Do I really have just 30 seconds?
- 17 CHAIRPERSON MEDINA: We have a little leeway on
- 18 that.
- 19 MS. FREVERT: Kathy Frevert, Waste Prevention,
- 20 Market Development Division, Integrated Waste Management
- 21 Specialist.
- 22 After the 2002 Board meeting where the Board
- 23 approved the scope of work and allocation of \$200,000
- 24 Fiscal Year 2002-03, staff utilized competitive requests
- 25 for qualifications bidding process, and we received five

1 statement of qualifications. We scored the applicants,

- 2 and three applicants with the highest scores came in for
- 3 interviews. The evaluation team scored for each team.
- 4 And Berkebile Nelson Immenschuh McDowell, BNIM for short,
- 5 had the highest score.
- 6 BNIM is one of the country's leading architect
- 7 and engineering firms specializing in sustainable
- 8 building.
- 9 We did send a profile to each of the Board
- 10 members about the prospective contractor. And they will
- 11 be assisting us on incorporating recycled content,
- 12 including tire-derived products, into construction
- 13 projects. And that includes product testing, working with
- 14 manufacturers, specification writing. They'll be
- 15 reviewing and commenting on building construction
- 16 documents for school, colleges and universities, state
- 17 facilities, and local governments, and helping with
- 18 presentations to key decisionmakers about the benefits and
- 19 costs of sustainable building.
- 20 The contract amount for \$200,000 is to be divided
- 21 equally between the Tire Recycling Management Fund and the
- 22 Integrated Waste Management Account.
- 23 Staff recommends Option 1, for the Board to
- 24 approve BNIM as the contractor for the Sustainable
- 25 Building Technical Assistance Contract and adopt

- 1 Resolution 2003-31.
- 2 Are there any questions?
- 3 CHAIRPERSON MEDINA: Thank you.
- 4 Board members, any comments or questions?
- 5 COMMITTEE MEMBER JONES: Mr. Chair.
- 6 CHAIRPERSON MEDINA: Board Member Jones.
- 7 COMMITTEE MEMBER JONES: I'll move adoption of
- 8 Resolution 2003-31, the consideration of the contractor
- 9 for the Sustainable Building Technical Assistance
- 10 Contract, 2002-3, Concept Number 25, awarded to BNIM.
- 11 Much easier.
- 12 CHAIRPERSON MEDINA: Is there a second to this
- 13 resolution?
- 14 COMMITTEE MEMBER WASHINGTON: Second.
- 15 CHAIRPERSON MEDINA: Okay. Board Member Jones
- 16 has moved resolution 2003-31, seconded by Board Member
- 17 Washington.
- 18 Substitute the previous roll call.
- 19 And this will go on fiscal consensus.
- 20 DEPUTY DIRECTOR WOHL: And the last agenda item,
- 21 56, is consideration of scope of work for the Conversion
- 22 Technologies Life Cycle and Market Impact Assessment
- 23 Contract.
- 24 And Howard Levenson and Fernando Berton will
- 25 present.

1 MR. LEVENSON: Good afternoon, Mr. Chair and

- 2 Board members. We'll be real quick on this.
- 3 First of all, I do want to say that Fernando and
- 4 Steve Storelli have worked really hard on this scope of
- 5 work. And they had a 20-minute video showing you all the
- 6 tasks, but we'll skip that.
- 7 We're asking that you approve a scope of work for
- 8 a contract that would evaluate some of the technical and
- 9 economic aspects of developing conversion technologies in
- 10 California.
- 11 And by conversion technologies, that's kind of a
- 12 term of art that we use to talk about non-burn
- 13 technologies that can take some of the materials that are
- 14 now going to landfills and instead convert them into
- 15 energy, alternative fuels, and other products.
- 16 If you approve the scope of work that's in this
- 17 item, we would use that and issue a request for proposal
- 18 that would go out in late January. We'd come back to the
- 19 Board in April with an award.
- I just want to indicate that there are no such
- 21 technologies yet developed in California. And because of
- 22 that, the Legislature passed AB 2770 last session. And it
- 23 directed the Board to conduct a variety of studies on
- 24 these technologies and report back to the Legislature on
- 25 them.

1 So this is the first in a series of items that

- 2 you'll be seeing. Executive Director Leary sent you a
- 3 memo last month outlining the plan for that. And this is
- 4 the first. You'll get a couple more items next month on
- 5 that. We're on a pretty tight timeframe because we want
- 6 results back from all these studies by December so we can
- 7 prepare a report for your consideration for back to the
- 8 Legislature.
- 9 So we have -- we're certainly available to answer
- 10 any questions you might have about this scope of work.
- 11 But with that, we'll just recommend that you approve
- 12 Option 1 and adopt Resolution 2003-32.
- 13 CHAIRPERSON MEDINA: Thank you.
- 14 Board Member Paparian.
- 15 COMMITTEE MEMBER PAPARIAN: Yeah, thank you, Mr.
- 16 Chairman.
- 17 You accused me at the beginning of the meeting of
- 18 reading legislation, laws and stuff. And I'm sorry to say
- 19 I did that in this case.
- 20 Howard, I went back and looked at 2770, and I was
- 21 trying to correlate that to the scope of work somewhat.
- 22 And as -- 2770 went through several iterations in the
- 23 process, wound up being legislation that called for a
- 24 report, and the report doing several specific things.
- 25 It seems like in reading the scope of work that

- 1 it goes somewhat beyond what was in the legislation in
- 2 terms of what the Legislature was looking for in a report.
- 3 But I'm not certain of that. And I wanted to see if you
- 4 had -- if you go back to the legislation, it defines the
- 5 technology somewhat, kind of limits what you're talking
- 6 about, non -- you know, non-burn technologies, the amount
- 7 of oxygen that can be involved in the technologies and so
- 8 forth, that the technologies is for stuff where all
- 9 recyclables have been removed to the maximum extent
- 10 feasible before it gets to the process for the conversion
- 11 technologies.
- 12 And then the legislation talks about looking at
- 13 the various impacts, the environmental impacts, the health
- 14 impacts, the impacts on recycling and composting of the
- 15 technologies.
- 16 MR. LEVENSON: That's correct. And this scope of
- 17 work -- there's a couple sections at the end of the
- 18 legislation that asks us to describe and evaluate
- 19 technologies. And that would be the subject of an item
- 20 we're going to bring back to you next month for an
- 21 agreement with the University of California at Riverside
- 22 and Davis.
- 23 There's a section that asks us to look at life
- 24 cycle in public health impacts of these technologies. And
- 25 that's what the Part 2 of this scope of work before you

- 1 today would address.
- 2 There's another section that asks us to evaluate
- 3 the impacts that developing these technologies would have
- 4 on recycling and composting markets. And that's the Part
- 5 3 of this scope of work that's before you today.
- 6 So the other thing that we -- so we would have
- 7 this scope of work. And whoever the contractor would be
- 8 would address the life cycle and kind of economic impacts
- 9 that the legislation asked us to deal with.
- 10 An interagency agreement with UC next month would
- 11 be looking at kind of the technical description and
- 12 performance characteristics, some of the missions issues
- 13 related to these technologies.
- 14 And then we also will be bringing back an
- 15 interagency agreement next month with OEHHA, Office of
- 16 Environmental Health Hazard Assessment, to provide
- 17 additional services related to the public health aspects
- 18 of these technologies. Kind of some peer review and
- 19 assisting us in doing some of that work.
- 20 So, I think -- I'm not sure if that answers your
- 21 question. But that's the package that we've put together
- 22 basically to try and address the specifics of the
- 23 legislation.
- 24 COMMITTEE MEMBER PAPARIAN: Yeah, it almost -- in
- 25 looking at this scope of work, it almost seems like

- 1 there's some market development analysis.
- 2 MR. LEVENSON: Well, it's market impact analysis,
- 3 because -- the legislation specifically asks us to -- I'll
- 4 just quote here -- "a description and evaluation of the
- 5 impacts on the recycling and composting markets as a
- 6 result of each conversion technology." So what we have to
- 7 do is look at kind of the future develop -- potential
- 8 future development of compost and recycling markets and
- 9 then look at how the development of conversion technology
- 10 facilities and their use of materials might impact those
- 11 markets.
- 12 So that's what that -- we call it Part 3.
- 13 There's 3 parts to the scope. One is kind of the
- 14 administrative details. But the --
- 15 COMMITTEE MEMBER PAPARIAN: Yeah. But it also --
- 16 in terms of impacting those markets, it seems like the
- 17 legislation was intended that all of the recyclable
- 18 material be removed before it gets into the process.
- MR. LEVENSON: Well, that --
- 20 COMMITTEE MEMBER PAPARIAN: So it seems like one
- 21 of the questions should be is, you know, is it all
- 22 envisioned that material will make it to the conversion
- 23 process that could have been --
- MR. LEVENSON: Well, in the original versions of
- 25 2770, which was Board sponsored through the

- 1 administration, we had a lot of provisions in there
- 2 defining exactly what kinds of materials might be able to
- 3 go to these technologies and conditions under which the
- 4 Board would be looking at those.
- 5 That was stripped out. And what the legislation
- 6 ended up being was a definition of gasification, a very
- 7 specific definition that one particular company was able
- 8 to get inserted into that, into the legislation. And then
- 9 the -- just the research and development -- and you're
- 10 right. In terms of our use of that term we've been
- 11 looking at it in the sense of what materials after
- 12 recycling would be available for these technologies. And
- 13 in looking -- that was the Legislature's intent, would
- 14 be -- they didn't enact any specific provisions to
- 15 implement that particular concept. But in asking us to
- 16 look at what the impacts on recycling and composting would
- 17 be, that would give them the information they would need
- 18 in order to address that question in the future.
- 19 COMMITTEE MEMBER PAPARIAN: But does it help
- 20 answer the question of whether stuff that could have been
- 21 composted or recycled?
- 22 MR. LEVENSON: Well, that's what -- well, I'm not
- 23 sure where you're headed. I'm sorry. But the University
- 24 of California contract, which we'll bring to you next
- 25 month, we'll be looking at exactly what feedstocks are

1 amenable for which particular technologies. In the long

- 2 run we'll have to report back to the Legislature and say
- 3 that "Here's the range of technologies, here's their
- 4 emissions, here's the feedstocks they can use." You know,
- 5 "if you would like to protect materials that could be
- 6 recycled, then here are some suggestions in terms of how
- 7 to do that. If you want to have it open, here would be
- 8 some suggestions." That will be kind of your call when we
- 9 bring back the draft report about a year from now. But it
- 10 would be, you know, what policies do you eventually want
- 11 to recommend to the Legislature.
- 12 COMMITTEE MEMBER PAPARIAN: And then in the scope
- 13 there is a scenario. And if I add it up right, I think
- 14 the scenario suggests that there might be 13, maybe it's
- 15 14 conversion technology facilities sited in the next
- 16 seven years.
- 17 Is there any intent in the scope -- well, what's
- 18 the intent for the use of that information that there
- 19 could be 13 or 14 facilities sited in northern and
- 20 southern California?
- 21 MR. LEVENSON: Well, what we felt was in order to
- 22 have -- and this is a complicated scope of work and the
- 23 task before us is pretty complicated. That's the reason
- 24 why we're going out to bid, first of all, is that we want
- 25 to see -- we think there are a lot of folks out there who

- 1 can help us address this.
- 2 But in order to be able to evaluate bids on a
- 3 comparative basis, we needed to have kind of a "Here's a
- 4 first scenario, a hypothetical scenario. How would you
- 5 analyze this kind of scenario?" so that we can compare
- 6 bids across the different bidders.
- 7 It doesn't mean that there will be 14 facilities
- 8 in 7 years. It's just saying that -- we're trying to look
- 9 at life cycle impacts, and we wanted to make sure that we
- 10 are looking at the whole range of technologies. And you
- 11 have to look at those impacts the legislation directs us
- 12 to look at in comparison with some of the other solid
- 13 waste management technologies. So you start having to
- 14 create, you know, well, what would that look like in a
- 15 given area for a given set of facilities in comparison
- 16 with the existing system? So we had to develop some
- 17 scenarios, some reasonable scenarios for what might be
- 18 available.
- 19 COMMITTEE MEMBER PAPARIAN: Okay. So what
- 20 they'll be looking at is the impacts that might happen if
- 21 there were this many facilities developed, as opposed to
- 22 also including how you would get to siting of this many
- 23 facilities?
- MR. LEVENSON: That is correct. This doesn't
- 25 talk about actual siting.

1 COMMITTEE MEMBER PAPARIAN: -- or how you would

- 2 promote getting -- okay.
- 3 MR. LEVENSON: No. No, it's just if you had A,
- 4 B, C facilities, it would be their impacts compared with
- 5 kind of what's currently going on.
- 6 COMMITTEE MEMBER PAPARIAN: Okay. And then one
- 7 of the things in the legislation is to compare these
- 8 technologies to the environmental impacts and public
- 9 health impacts of land filling and transformation -- the
- 10 existing transformation facilities in California.
- 11 What will be the basis for determining what those
- 12 impacts are? I mean how will they know what those
- 13 impacts are so they have something to compare those things
- 14 to?
- 15 MR. LEVENSON: Fernando, you can add in on this
- 16 too. But that's exactly why we have to create a kind of a
- 17 situation, if you will. So that you look at a certain
- 18 area and you say, "Here's what's generated in that area.
- 19 Here's the current collection system. It has these kinds
- 20 of impacts. If it went to a landfill, it would have these
- 21 kinds of impacts. If it went to a hydrolysis facility, it
- 22 would have these kinds of impacts."
- 23 And that kind of analysis is a fairly standard
- 24 practice. It's called life cycle analysis model. And
- 25 there's a number of the national laboratories and some of

1 the engineering consulting firms have models to do that.

- 2 And there actually are models that will -- known models
- 3 that will predict landfill emissions, incineration
- 4 emissions, collection emissions.
- 5 What's missing is the middle piece for these
- 6 kinds of technologies, like a gasification facility or a
- 7 hydrolysis facility. They'll have to go out and get some
- 8 data from -- you know, as best they can to estimate the
- 9 emissions from these facilities and then say if a thousand
- 10 tons a day went to a gasification facility instead of a
- 11 landfill, what's the difference in emissions? Is it a net
- 12 environmental benefit or a negative impact or what?
- 13 COMMITTEE MEMBER PAPARIAN: So they'll look at
- 14 the possible methane emissions and so forth from a
- 15 landfill. But I mean it seems like we also have a study
- 16 out there to look at the environmental impacts of
- 17 landfills, which we haven't seen yet --
- 18 MR. LEVENSON: Correct. But that's a general
- 19 study in terms of, you know, kind of the emissions and
- 20 potential controls. This would be saying, for a given set
- 21 of materials -- let's say it's a thousand tons a day, just
- 22 take that out of the air, and we can change that number
- 23 when with working with the contractor -- if it goes
- 24 through the collection system and goes down this pathway
- 25 towards a gasification facility, it's going to end up

1 yielding these kinds of environmental emissions. If it

- 2 goes down instead to land filling or something else, it
- 3 will be these kinds of emissions. You'll be able to see
- 4 that and then say, this is better, this is worse.
- 5 COMMITTEE MEMBER PAPARIAN: Yeah, but I guess
- 6 what I'm asking -- I'm not sure you could go out today and
- 7 say, if you send a thousand tons a day to a landfill --
- 8 CHAIRPERSON MEDINA: Board Member Paparian, I
- 9 appreciate your interest in this item. What I'd like to
- 10 do is not place it on consensus, but put it before the
- 11 full Board for discussion. I do need to adjourn at this
- 12 time for some other commitments.
- 13 COMMITTEE MEMBER PAPARIAN: Okay.
- 14 CHAIRPERSON MEDINA: Okay. So if we can move
- 15 this resolution, it will not be placed on the consent
- 16 calendar, but will be put before the full Board for
- 17 further discussion.
- 18 COMMITTEE MEMBER WASHINGTON: Mr. Chair.
- 19 CHAIRPERSON MEDINA: Yes, Board Member
- 20 Washington.
- 21 COMMITTEE MEMBER WASHINGTON: I'd like to move
- 22 adoption of Resolution 2003-32, consideration of a scope
- 23 of work for Conversion Technologies Life Cycle and Market
- 24 Impact Assessment Contract, Fiscal Year 2002-03, AB 2770,
- 25 appropriation.

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1 COMMITTEE MEMBER JONES: Second.
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- 2 CHAIRPERSON MEDINA: Resolution 2003-32 has been
- 3 moved by Board Member Washington, seconded by Board Member
- 4 Jones.
- 5 Substitute the previous roll call?
- 6 And this will --
- 7 COMMITTEE MEMBER PAPARIAN: Show me abstaining on
- 8 that because I didn't finish my --
- 9 CHAIRPERSON MEDINA: Okay. Take the roll on this
- 10 please.
- 11 SECRETARY HARRIS: Washington?
- 12 COMMITTEE MEMBER WASHINGTON: Aye.
- 13 SECRETARY HARRIS: Jones?
- 14 COMMITTEE MEMBER JONES: Aye.
- 15 SECRETARY HARRIS. Paparian?
- 16 COMMITTEE MEMBER PAPARIAN: Abstain.
- 17 SECRETARY HARRIS: Medina?
- 18 CHAIRPERSON MEDINA: Aye.
- 19 And, again, this matter will come before the full
- 20 Board, give us an opportunity to have further discussion
- 21 on these issues. And this meeting is adjourned.
- 22 (Thereupon the California Integrated Waste
- 23 Management Board, Special Waste and Market
- 24 Development Committee meeting adjourned
- 25 at 12:15 p.m.)

1	CERTIFICATE OF REPORTER
2	I, JAMES F. PETERS, a Certified Shorthand
3	Reporter of the State of California, and Registered
4	Professional Reporter, do hereby certify:
5	That I am a disinterested person herein; that the
6	foregoing California Integrated Waste Management Board,
7	Special Waste and Market Development Committee meeting was
8	reported in shorthand by me, James F. Peters, a Certified
9	Shorthand Reporter of the State of California, and
10	thereafter transcribed into typewriting.
11	I further certify that I am not of counsel or
12	attorney for any of the parties to said meeting nor in any
13	way interested in the outcome of said meeting.
14	IN WITNESS WHEREOF, I have hereunto set my hand
15	this 13th day of January, 2003.
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23	JAMES F. PETERS, CSR, RPR
24	Certified Shorthand Reporter
25	License No. 10063